

Agenda

Event moderator: Daniel Seymour, Director, Strategic Partnerships Division, UN Women

Opening remarks		
08.00	Anita Bhatia	Deputy Executive Director, UN Women
08.05	Hilde Hardeman	Head of Service for Foreign Policy Instruments (FPI), European Commission
08.10	Vic Van Vuuren	Director of the of the Enterprises Department, ILO
KEY RESULTS – 3 sessions		
08.15	Introduction of the sessions by Dan Seymour, Director, Strategic Partnerships Division, UN Women	
08.20	<p>SESSION 1: Responsible business conduct that advances gender equality and women's economic empowerment</p> <p>Moderator: Anna Falth, Global Head, Women’s Empowerment Principles, and WE EMPOWER-G7 Manager, UN Women</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Erika Zoeller, Head of D&I, ENGIE - Karen Hughes, Principle Lead Public Affairs, Americas, The LEGO Group - Katherin Kirschenmann, Co-Founder, The DO <p>Guiding questions:</p> <ul style="list-style-type: none"> - How have the Women’s Empowerment Principles (WEPs) changed the way you do business? How have you managed to embed WEPs into your business model and thereby drive transparency and accountability to the gender equality agenda? - What have been the key learnings on your WEPs journey that could help other companies advance gender equality? How have the WEPs benefited companies in your ecosystem (e.g. members, suppliers, partners)? - Can you share any concrete results of implementing the WEPs (e.g. impact on gender equality/women’s empowerment)? - How can WEPs signatories collaborate to have larger collective impact? - How could the UN support you further? 	
8.45	Video – Generation Equality Video	
8.50	<p>SESSION 2 – Women Entrepreneurs and Women Led Businesses</p> <p>Moderator: Katja Freiwald, Programme Manager, WeEmpowerAsia</p> <p>Speakers:</p> <ul style="list-style-type: none"> - Irin Wentinck, Latin America and Europe Women Network, Founder MIA Network (Women in Industry), President of Gender Commission at Argentinian Industrial Organization, Commercial Director at WTK Electric Energy Wires. - Emile Schmitz, CEO, Bottom of the Pyramid Innovation Center - Virginia Littlejohn, Co-Founder and President, Quantum Leaps and co-Chair of W20 Entrepreneurship Working Group. <p>Guiding questions:</p> <ul style="list-style-type: none"> - What are the needs of women-owned SMEs? - How has your work on changing the entrepreneurship ecosystem responding to the needs of women? - Why is women’s empowerment so important for sustainable development and what role do women networks play? - How has the Advocacy Tool for Women Entrepreneurship amid COVID-19 helped advance policy work at the global level (e.g. G7 and W20/G20)? 	
9.15	<p>SECTION 3 – Gender Lens Investment</p> <p>Moderator: Teresa Perez Del Castillo, Programme Manager, Win-Win</p>	

	<p>Suggested speakers:</p> <ul style="list-style-type: none"> - Carmen Correa, VP and COO, PROMUJER - Lori Kerr, CEO, FinDev Canada - Anurag Maloo, Head of Partnerships, Seedstars <p>Guiding questions:</p> <ul style="list-style-type: none"> - Why is gender-lens investment important? - How do you use the WEPs framework in your investment decisions? - How have the EU programmes enabled investors to support women entrepreneurs and/or the ecosystem to advance gender-equality? (e.g. Care-Accelerator) - What do you think are the key learnings and opportunities to move forward, what would be a clear “next step”? - What can the UN and partners do to move the gender-lens investment agenda forward?
<p>9.40</p>	<p>Next steps and closing reflections</p> <p>Germany - Sweden- Opportunities for linkages with the GEF Action Coalition on Economic Justice and Rights Wim Mijs, CEO, European Banking Federation Maria Rosa Sabbatelli, Deputy Head of Unit Industrialized countries and Foreign Policy Support, Service for Foreign Policy Instruments, European Commission Chidi King, Chief of the Gender, Equality, Diversity and Inclusion Branch (GEDI), ILO Aldijana Sisic, Chief, Multistakeholder Engagement and Advisory Services Section, UN Women</p>
<p>9.57 am</p>	<p>Wrap up and closing by Moderator</p>