



### The ILO Turin Centre's facilities

Located in an attractive park on the banks of the River Po, the Centre's campus provides a congenial environment in which to live and study.

- It contains 21 pavilions with fully equipped modern classrooms, conference halls and meeting rooms fitted out for multilingual simultaneous interpretation, a computer laboratory, and a computerized documentation centre linked to various data banks.

The campus has 287 study/bedrooms, all with private bathrooms, telephones and cable television. It also has:

- a reception desk open 24 hours a day;

- a restaurant, a self-service canteen and a coffee lounge, all catering for international dietary needs;
- a bank;
- a travel agency;
- a laundry service;
- a post office;
- an internet point;
- a recreation room;
- facilities for outdoor and indoor sports;
- an infirmary.

Social events are regularly held both on and off campus, so that participants from different cultural backgrounds can make the most of the stimulating international climate.

### For further information, please contact

International Training Centre of the ILO  
Enterprise, Microfinance and Local Development Programme (EMLD)  
Viale Maestri del Lavoro, 10  
10127 Turin - Italy



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# START YOUR BUSINESS FOR SOCIAL ENTREPRENEURS

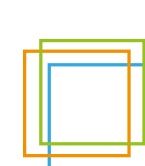


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## Training of trainers: Start Your Business (SYB) *For social entrepreneurs*

10 – 15 April 2016

International Training Centre of the ILO, Turin - Italy



International Labour Organization



International Training Centre



# Training of Trainers: Start Your Business (SYB) *For social entrepreneurs*

## About the Start Your Business (SYB) For social entrepreneurs programme

This training programme consists of a set of interrelated training packages for emerging and existing social entrepreneurs with limited or no previous exposure to small business management training. It enables potential and existing entrepreneurs to identify social business ideas and develop a business plan for implementing the selected social business idea. The product range for social entrepreneurs covers the Generate Your Social Business Idea (GYSBI) and Start Your Business for Social Entrepreneurs (SYBSE) training programmes.

## Background

In its endeavours to develop and support social businesses and to sustain the social economy, the ILO have developed a range of capacity-building programmes including Generate Your Social Business Idea (GYSBI) and Start Your Business for Social Entrepreneurs (SYBSE)

The universal challenges including - unemployment, exclusion, inequality, poverty and environmental changes has made it obligatory to rethink the way we do business. An outcome of this new paradigm has been the emergence of social enterprises - businesses with primarily social objectives – as part of a growing “social economy” that also includes the economic activities of cooperatives, community and voluntary organizations. Cooperatives, including mutual societies in the insurance and finance sectors, are estimated to employ over 100 million people around the world. In the European Union, about 10% of companies and 6% of total employment are estimated to be within the social economy. In addition, the social economy is a significant player not only in terms of jobs and GDP, but also in providing other social and societal benefits. It often provides stable local jobs as well as an opportunity to reintegrate vulnerable groups into society and into the world of work as well as being a means to address societal challenges through entrepreneurial solutions. The ILO thus aims to develop an international community of practice by offering this Training

of Trainers programme to eligible Social Business Development Practitioners. Start Your Business for Social Entrepreneurs Training of Trainers Package includes:

- Generate Your Social Business Idea
- Start Your Business for Social Entrepreneurs
- Social Business Plan
- Trainers Guide

## Course Objectives:

After the five day face to face course participants will be able to:

- understand the international trends in social entrepreneurship
- design, develop and conduct the GYSBI and SYBSE training for social entrepreneurs.
- apply interactive facilitation techniques in a classroom based setting, using the trainers guide.

## Ideal course participants:

This training of trainers program is targeted at organisations and individuals responsible for capacity building and training of social businesses including cooperatives and vulnerable groups. It is recommended that the ideal participant would have prior experience

in adult education and/or social businesses development. The ideal candidates could include:

- Small business and cooperative development practitioners;
- Representatives of government institutions working with social businesses and cooperatives;
- Academic institutions and private training providers supporting social businesses and cooperatives;
- Representatives of donor agencies supporting social businesses and cooperatives.

## Language:

The training course will be conducted in English.

## Course enrolment information

**Course Dates:** 11 – 15 April 2016

**Course Fee:** 2150 EUR

including tuition fees, training material and full board and lodging

**Deadline for Registration:** 14 March 2016  
Registration form:

<http://intranetp.itcilo.org/SHF/A909070/en>