

The Women's Entrepreneurship Development (WED) Programme of Small and Medium Enterprises Unit invites you to:

**WHAT IN ENTREPRENEURSHIP DEVELOPMENT HELPS
WOMEN ENTREPRENEURS TO SUCCEED?**

- What the evidence is telling us -

International Labour Organization (ILO) – Geneva, Switzerland

Friday 18 September 2015, 9:30-12:30

ILO Library – R2

Panellists:

Mr David Mackenzie, *World Bank – Lead Economist in the Development Research Group, Finance and Private Sector Development Unit* and

Ms Katherine Fritz, *International Center for Research on Women (ICRW) – Director of the research programme in Global Health and Development*

“Impact assessment in Kenya looking into gender sensitive business management training and access to additional services”

Mr Robert Lensink, *Professor from the University of Groningen and Wageningen*

“The impact of business training services of Tao Yeu May (TYM) fund in Vietnam”

Ms Payal Patel, *International consultant*

“Effectiveness of entrepreneurship development interventions for women entrepreneurs: an ILO-WED issue brief”

Agenda:

09:30-09:45 Introduction – opening remarks by **Ms Pamela Hamamoto**, *US Ambassador, UN*

09:45-10:45 What's the overall research telling us? An overview of recent global studies

10:45-11:15 Coffee Break

10:45-12:15 Do we need to go beyond microfinance and training? Recent results from Kenya and Vietnam

12:25-12:30 Final conclusions and wrap up – **Ms Susana Puerto**, *ILO, Senior Technical Specialist, Impact Evaluation and Youth Employment Programme*

Registration: mbuyi-lusamba@ilo.org

Spaces are limited, please confirm your participation as soon as possible

For more information and tools on the ILO WED Programme: www.ilo.org/wed

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