



ACADEMY ON SOCIAL AND SOLIDARITY ECONOMY (12th EDITION)

BUILDING BACK BETTER: THE ROLE OF SOCIAL
AND SOLIDARITY ECONOMY IN A HUMAN-
CENTRED AND PLANET-SENSITIVE RECOVERY

15-26 NOVEMBER 2021

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*Elective 3: SSE, just transition to climate-neutral
and circular economy: innovative ways of production and
consumption*



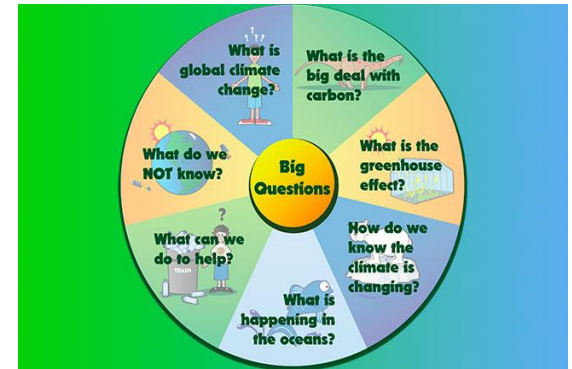
Challenges that gave birth to the VISION



UNEMPLOYMENT



HAZARD TO ENVIRONMENT



CLIMATE CHANGE

Treasure in Trash - MISSION

Discovering the product - Waste Picker 2009



K1 Recycling Profile – The How?

- K1 Recycling was started in 2009 and it was formally registered as a business in 2011
- Name K1? Short for Katlehong (place of success)
- Vision: “To drive a profitable growth and become a leader in the Waste Management Industry in South Africa and Internationally”
- Mission: “To be our customers favorite waste management services provider through exceptional customer experience using 4 P’s of Marketing”

Waste Collector – 3 yrs (informal busy-ness)



2011

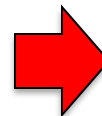
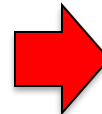
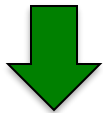


2012



2013

Government + Private Sector Intervention = Birth to a true entrepreneur



Government sets rules to make sure that there's transparency and good governance by all players from industry and civil society.



Department of Environment Intervention (RESP) The game changer “Bosso!”

A Recycling Plant in the township – \$3,2 million grant to the ‘VISION’



Value add to waste pickers



**environment, forestry
& fisheries**
Department:
Environment, Forestry and Fisheries
REPUBLIC OF SOUTH AFRICA

21 Job creation



Increase in waste collection

Plastic Waste Beneficiation “Vision Growth” = CE



Good quality plastic pellets



LDPE, HDPE & PP



Wrapping plastic rolls



COVID 19 = New Normal



Mission feeding the Vision



21 Permanent jobs

COVID19 negative impact = 9 jobs left



50 Cooperatives

COVID 19 = +1200 Waste pickers

Sharing the K1 Vision abroad



Ghana



Burkina Faso



Italy



Uganda

Beneficiaries of the K1 Vision



Feeding @landfill sites



Community education on recycling



**Awareness campaigns
In Schools**



Youth clean campaigns



Green education



Entrepreneurial advise

Technology meets Recycling Packa-Ching Project – Maximizing profits with Systems

Packa-Ching is a mobile buy-back centre that travels into your community to purchase recyclable materials from you. We pay for your recyclables via a cellphone (e-wallet) system which you can withdraw cash, transfer money or buy groceries at Shoprite and participating shops. ❤️ ❤️ ❤️



4 youth employed



More Waste Collected



Community benefits

Our New Offering Loading.....

K1 FOUNDATION -NPC



IS IT WORTH IT?.....YOU DECIDE!



Thank You

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