# Trade Unions and worker cooperatives: Where are we at?

International Labour Office (ACTRAV and COOP) Geneva - 09 May2013

### Structure of closing session

• Main discussion points of today and future challenges

Input of participants in the construction of a joint document

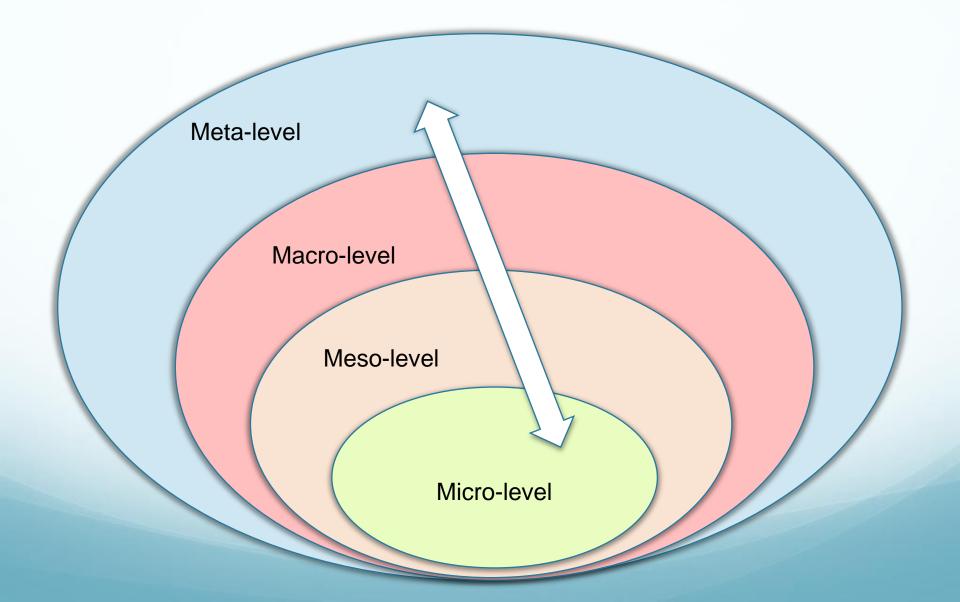
 Future challenges and policy priorities (ACTRAV-COOP)

### Structure of presentation

- Micro level individual worker cooperative
- Meso level organisations, associations, networks, platforms
- Macro level legal and policy frameworks
- Meta level ideas / paradigms

- Future challenges
- Transversal issue (SSE conference)

## Trade unions and worker cooperatives mutual relations at different levels



### Introduction

• World declaration on worker cooperatives (Cicopa, 2005):

The cooperative movement should maintain a permanent dialogue with the trade unions, as the representatives of the workers, in order to make sure that they understand the nature and essence of cooperative worker ownership as a distinctive modality of labour relations and ownership, overcoming the typical conflicts of wagebased labour, and that they support it in view of its importance and the prospects that it offers to human society

## Definition: main characteristics and internal functioning

- They have the objective of creating and maintaining sustainable jobs and generating wealth, in order to improve the quality of life of the worker-members, dignify human work, allow workers' democratic selfmanagement and promote community and local development
  - Job creation
  - Voluntary membership
  - Autonomous from state and third parties
  - Democratic ownership and decision-making
  - Work compensation
  - Investment of profits/surpluses in reserves
  - Work and welfare conditions
  - Permanent training
  - Embedded in family and community

• Debate: Enterprise ? Plural ? Unmet social needs ? Capital ? Global ?

### **TUs and Worker Cooperatives**

At various levels: micro, meso, macro and meta

- **Mutual (two-direction) and complementary** inspiration between TUs and cooperatives (e.g. legal expertise of Tus; opening-up of membership of TUs towards alternative sectors, unemployed, etc. through worker cooperatives or innovation on workers' participation in industrial relations)
- Shared values/concerns: joint historical and ideological foundation ...
- Collective and mutual (solidarity) dimension
- Diverse experiences (successful or not; recognizing complexity)

### Micro level

#### **GETTING BETTER**

- Capacity building at the individual enterprise/worker cooperative level
  - Technical (management, social security, communication, social dialogue-interest representation, ...)
  - Financial
  - Legal (recognizing organisational-legal diversity: associations, societies, trusts, informal and popular economy, etc.)
  - Decent work is not necessary an "additional cost", but may contribute to economic sustainability
  - Etc.

### Meso level

#### **GETTING TOGETHER**

- Level of umbrella organisations, associations, platforms, networks - scaling up (economic, political reasons)
- Broader society local community (social movement: Argentina)
- Including international collaboration

### Macro level

SHAPING ENABLING FRAMEWORKS

- At the level of legal and policy frameworks (e.g. social protection schemes, decent work conditions, ...)
- Macro economics (times of crisis: inflation, indebtness, unemployment figures, etc.)
- Broad debate and civil society involvement (HOW to involve public opinion; local governments; political parties; bridging other sectors in society: private business, ...)
- Level and actors in policy making (global vs. national / governmental vs. civil society in policy making)
- Political nature (e.g. favourable political attitude in Brasil)
- Grey zone autonomy (key principle) different roles of cooperatives (implementation and policy influence)

### Meta level

#### THINKING DIFFERENTLY

- World of ideas: we are living an intellectual crisis
- Rethinking existing paradigms on sustainable development, through praxis: worker cooperatives as laboratories to rethink sustainable development in moments of crisis
- Public private third sector ...?
- Common good social ownership ... ?

### Future challenges

- Timely: respond to crisis, but ...
- Horizontal cooperation (South-South; among peers)
- Financing mechanisms
- Governance structures and social dialogue
- Flexibilization of labour ("cooperativas truchas")
- Privatization of public services (role of the state, private sector, third sector, ...)
- Research and data (normative field; inductive and participative method)

