









Green Jobs, Greener Business Plus

Training and Knowledge Sharing - Thailand

5th – 7th September, 2012 Bangkok, Thailand



Training Report

Prepared by Saengabh Srisopaporn and Pornpimon Dechsakdipol

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Abbreviations used

DSD Department of Skills Development

ECOT Employers' Confederation of Thailand

GBA Greener Business Asia

ILO International Labour Organization

LCT Labour Congress of Thailand

MOL Ministry of Labour

NCPE National Congress Private Industrial of Employees

OSH Occupational Safety and Health

SERC State Enterprise Workers' Relations Confederation

TTUC Thai Trade Union Congress







1. Introduction

Background

Supported by the Government of Japan, the ILO's Greener Business Asia (GBA) project is part of the global Green Jobs Initiative. The GBA project and the Green Jobs Initiative are a response to the increasingly recognised need to address environmental challenges and their implications for the world of work while advancing the promotion of decent work for all.

In the last decade the Asia region has witnessed rapid economic growth and a remarkable reduction in poverty. Nevertheless the region still confronts many challenges. On the one hand, the fast-paced growth and booming of the manufacturing and service sectors have exacted a large toll on the environment and natural resources in a region that is highly vulnerable to environmental threats. On the other, with some 908 million workers that live on less than a USD 2 a day and the continuing challenges of globalised competition, enterprises competitiveness and improvements in prevailing working conditions remain of fundamental importance.

It is in this context that the ILO GBA project seeks to support ILO's constituents and national institutions in addressing environmental and climate-related challenges with a focus on measures to achieve greener workplaces and sustainable enterprises through a model of worker-employer cooperation.

The project contributes to strengthening the understanding of tripartite organizations on environmental-related challenges and their implications for enterprises and workers, and to building capacity of constituents and national partners to support environmentally-friendly and responsible practices within sectors and industries.

As part of its work on capacity building, which includes training activities for constituents and partners, GBA organized the first training and knowledge sharing "Green Jobs, Greener Business" on June 28th – 30th, 2011. The 2011 training aimed to foster the understanding of Thai constituents of the conceptual framework that provides the foundation for initiatives promoting green jobs and principles of a just transition. As a continuation of the capacity building work, GBA organized the second "Green Jobs, Greener Business Plus" training on September 5th to 7th as a knowledge-sharing workshop for ILO's constituents at Swissotel Nai Lert Park, Bangkok. The 2012 workshop deepened the constituents' knowledge on specific notions and tools for greener workplaces and sustainable enterprises as well as providing a space to reflect on future steps. Most of the participants that attended the 2012 workshop also attended the 2011 training program in order to leverage on the level of awareness and understanding developed in the past activities.

Training objectives

The main objectives of the Green Jobs, Greener Business Plus workshop were to strengthen ILO's constituent representatives' understanding of green jobs and greener business notions and tools and programs, to share the experience of the pilot program with hotels in Phuket, and to provide a space to reflect on the area of focus and next steps by workers' and employers' organizations and the Ministry of Labour to promote sustainable enterprises and workplaces.

Training participants and training team

Participants in the Green Jobs, Greener Business Plus workshop were comprised of 33 representatives from 9 organizations. The resource persons for the training included ILO staff, representatives from Thai government institutions and academia (see List of Participants and resource persons in Annex 1).

2. Structure and contents

Overview

The first day of the workshop aimed at setting the context for the promotion of sustainable enterprises by looking at the broader policy framework in Thailand, particularly the National Economic and Social Development Plan and synergies with green jobs approaches, at presenting the Greener Business Asia methodology and preliminary outputs. It also saw the start of the thematic sessions with a session on waste.

The second day of the workshop focused on thematic areas on the greening of enterprises, particularly energy conservation, checklists for greener hotels and the relation between occupational health and safety and green jobs.

The third and final day of the workshop aimed at facilitating participants' reflections on how they can apply notions, tools and experiences covered in the previous days in the work of their own organizations to promote greener jobs and sustainable enterprises and identify potential next steps.

Training methodology and delivery

The Green Jobs, Greener Business Plus training program consisted of a combination of presentations and group discussions, case studies discussions, and practical exercises to introduce tools for enterprises improvement. The workshop was interactive and participatory and sought to provide spaces for participants' discussions and hands-on exercises.

The training was delivered by the ILO GBA team and two facilitators, and with resource persons from the government, industry, and the ILO.

The training was delivered in both Thai and English with simultaneous translation from a professional interpreter.

The participants were provided with hard copies of case studies for each session. Presentations were in the format of PowerPoint presentations (English and Thai). A 'nifty note' or a small journal diary booklet was given to the participants at the registration to reflect on new ideas, interesting initiatives, and future next steps. Key questions for session 2 and an environmental checklist for session 5 were also given in the booklet.

3. Session summary and key highlights

Recap of last year training program and expectations

After the formal opening of the training program and before the sessions started, the facilitators conducted a small recap on the previous year's training program by asking participants to identify key principles for Green Jobs.

Participants were also asked to write their expectations for joining the workshop on the first day so that the trainers and facilitators could have a better idea of how to tailor the training sessions, if possible, to the participants' expectations. It was found that participants were eager to learn about green jobs approach, network with other participants, update knowledge on the steps taken towards Green Jobs, raise awareness and behaviour changes, receive training documents, think of ways to support changes related to environment and health, improve laws and regulations with enforcement, and learn about a better life.

Session 1: The National Economic and Social Development Plan, Greener Jobs, and Sustainable Enterprises

An official from the National Economic and Social Development Board introduced the 11th Plan, highlighting the elements linked to sustainable development and green growth. This was followed by an ILO presentation on the links between the 11th Plan, Green Jobs and Sustainable Enterprises. The presentation informed the participants about shared objectives of the 11th Plan and Green Jobs approaches, as well as how Green Jobs approaches can be reflective and supportive of the 11th Plan. The group discussion on national tourism strategies as examples for the concept of green jobs in connection to sustainable enterprises ended the first session.

In the group discussion, participants looked at tourism development strategies in Thailand and at initiatives promoting sustainable tourism. Some of the key issues highlighted in the discussions included:

- The importance of tourism development strategies to highlight even more economic, social, and environmental dimensions, thus reflecting further the approach of the 11th Plan
- The importance of tourism for generating of and revenue which need to be sustained by improving its competitiveness, providing specific attractions e.g. in terms of local traditions, good lifestyles, etc.
- The need to handle carefully the relation between needs and demands of local communities and the tourism industry
- The importance to strengthen compliance to regulations by the industry
- The need for broad-based participation of stakeholders in sustainable tourism development, also in relation to awareness-raising and campaigns on environmental issues
- The value of integrating environmental concerns in education and training curricula
- The need for funding (from the government, from taxes, and from voluntary contributions)

Session 2a: Greener Business Asia: approach, lessons learnt, and results of the enterprise program

The presenter in this session provided an overview of the key elements of sustainable enterprises in the context of today's economic and environmental challenges. She then moved on to outline the Greener Business Asia approach and logic to enterprises improvement and the greening of workplaces. She highlighted its key principles, particularly the promotion of mechanisms of worker-employer cooperation and a holistic approach to improvement. The presenter also shared some preliminary outcomes from the pilot experiences in the hotel sector in Phuket, giving examples of positive changes in the field of energy conservation, waste management, occupational health and safety and channels of workplace cooperation.

Session 2b: Greener Business Asia: case studies

This session allowed participants to learn more about successful initiatives at the workplace through two thematic case studies from participating hotels. Participants discussed the case studies and looked particularly at questions related to the benefits of the actions taken, productivity and economic gains deriving from environmental improvement, relationships between different areas of workplace improvement, and success factors. The thematic cases focused on waste management, and staff engagement and guest participation.

Some of the key points that emerged in the course of the discussions included:

- Linkages between improvement waste management and improvements in terms of productivity (i.e. less inputs used) and diminished occupational health and safety risks deriving from port waste practices (including those association with hazardous waste)
- In addition to purely environmental gains, actions brought additional benefits that included the acquisition of new skills and knowledge, new attitudes, commitment and motivation among workers and management and stronger dialogue
- Success factors included: the emphasis on the role of workers as partners in improvement, a focus on systems, the involvement of people at different levels of the organization

Session 3a: Dealing with waste: policy and practices

The presenter explained and summarized the different types of waste, effects of wastes on the environment, on health and on livelihood, also in terms of decent work gaps. Furthermore, waste management practices such as the 3Rs approach and circular economy approaches were introduced. The presentation ended with highlighting case studies on how other countries and companies deal with wastes. During and after the presentation, the floor was open for questions and discussion from and with the audience who were interested in best cases around the world as well as Thai waste management practices. ¹

Session 4: Introduction to energy conservation

The presenter for this session introduced the participants to global energy problems and challenges specific to Thailand, highlighting the continuous increase in demand for energy, which will require more energy efficient technologies and energy conservation measures. The presenter showed facts

¹ The program initially envisioned an additional exercise on waste based on fictional island and factory case studies, but in order to allow the continuation to on-going discussions and debate among participants the activity was removed.

and figures on energy consumption from building types such as hotels, hospitals, department stores, and office buildings and highlighted positive and negative effects of different energy production options such as coal, nuclear power, and renewable energy. Finally, the presenter introduced the participants to energy efficiency technologies such as energy efficient light bulbs, reduced and efficient air conditioning, and energy conservation measures such as design and auditing practices.

Session 5: Greening workplaces: practical tools

This highlight activity allowed participants to use learned tools for assessing environmental conditions at the workplace. In order to help them prepare, a checklist with environmental policies and practices in the kitchen, hotel rooms, bar, lobby, and a conference room was provided to the participants for review at the end of the first day. On the second day, when the auditing started, the checklist was taken away.

The participants were divided into 4 groups, with each group visiting a total of 4 stations: the hotel's virtual kitchen (projected through posters), guestroom, conference room, and lobby. With the nifty notes in hand, the participants identified existing environmental initiatives in place, and provided additional suggestions. Among the 4 teams, one team identified more than 30 existing initiatives with additional suggestions for improvement.

Session 6: OSH and Environmental Management

There were two main presenters for this session. After providing an overview on environmental challenges, green jobs and a green economy, the presenter, outlined a perspective on green industry, as including 5 major steps: commitment, green technology, green system (ISOs), green culture (ISO 21000), and green network. The presenter highlighted the need for business to behave responsibly, emphasizing benefits that would accrue to workers, employers themselves as well as society at large.

The second presenter, an OSH expert on Small and Medium Enterprises explained practical tools for occupational safety and health, including checklists. She also highlighted the values of campaigns and contests as ways to raise awareness and push for change.

Session 7: Green Jobs and Occupational Safety and Health

The presenter explained the relations between green jobs and OSH. The fact that safe work need to be at the heart of green jobs was highlighted with examples of sectors that, on the one hand, is environmentally-friendly, but can pose health and safety hazards (illustrations from renewable energy, waste, and constructions were provided). It was emphasized that green jobs intervention integrates an occupational safety and health components to fill these gaps. A case on green jobs project in the waste sector in Sri Lanka was outlined, with examples on how it brought improvement to address risks and decent work challenges faced by workers.

Questions addressed in group discussions included the following: 'In what way OSH platform can be used to promote environmental practices?' and 'How can you make these links in the operation?' Participants identified checklists, trainings, campaigns, reporting systems, and safety activities as examples of platforms for linking OSH and environmental practices. Networking, public relations, raising awareness on OSH, and contests as incentives could be some of the ways that these linkages could be promoted.

Session 8, 9, and 10:

Sessions 8, 9, and 10 were combined as a space for tripartite groups: government, workers' organizations, and employers' organization. Each group discussed needs, roles, responsibilities, and future steps that each organization can take in terms of promoting green jobs and greener enterprises that are in line with each organization's mandates and objectives.

Workers' Organizations

The workers' organizations group had representatives from the State Enterprise Workers' Relations Confederations (SERC), National Confederation of Private Enterprises (NCPE), Labour Congress of Thailand (LCT), and Thai Trade Union Congress (TTUC).

The discussions highlighted areas of action for promoting green jobs and sustainable enterprises by the workers' organizations could include:

- Advocate for the ratification of Section 87-98
- Organize campaigns to promote green jobs and practices on energy conservation, waste, and 3Rs (e.g. walking campaign, reforestation activity) at the workplace level
- Organize joint activities and events with employers on green jobs/sustainable enterprises
- Educate and encourage changes of practices at the individual family level
- Generate awareness about Green Jobs, sustainable enterprises, waste and the 3Rs, energy conservation, and Occupational Safety and Health (via internet, radio, and bulletins)
- Support existing and future activities from government, NGOs, or other organizations that relate to energy conservation and occupational health and safety at workplaces
- Create and distribute communication tools (e.g. brochures, handouts) to members
- Campaign on green jobs on specific days/occasions
- Organize a training session for members of workers on Green Jobs, sustainable enterprises, wastes and 3Rs, and energy conservation and sharing other technical knowledge
- Organise a training centre
- Advocate with the government for tax incentives for sustainable enterprises
- Establish a network of 'green' workers representatives/councils as a focal point for environmental issues for unions
- Help workers' representative communicate to employers about the benefits of energy conservation and OSH through existing channels and platforms at the enterprises level.

Trade unions representatives pointed out that they seek ILO support in terms of

• The ratification of 87 and 98

But, they would also like assistance on concrete and focused activities with relation to green jobs and greener workplaces, in particular:

• Educational activities – trainings/Training of Trainers

- Establishment of networks among factories/areas
- Campaigns and other awareness raising initiatives

Employers' Organization

Representative form the Employers' Confederation of Thailand (ECOT) highlighted the following areas of work:

- Generating awareness among employers on environmental issues and good practices, particularly by highlighting the business case and cost savings thanks to greener practices and technologies to motivate participation and action by companies
- Establishing and maintaining a web portal on green jobs/greener business and providing information to businesses through web-database on regulations, incentives and schemes
- Display of articles promoting Green Jobs on ECOT's main website
- Promoting of green labels to products or services
- Promote CSR activities among ECOT members

ECOT expressed interest in ILO support to help disseminating good practices from Thailand and other countries.

Government

The group included representatives from the Department of Skills Development (DSD), Employment Department, Industrial Rehabilitation, Ministry of Natural Resources and Environment.

Identified key areas of work to promote green jobs and sustainable enterprises included:

- Supporting cooperation between workers and employers
- Develop tools and manuals for enterprises and workers for greener jobs and workplace, including resource conservation, waste management among others) (e.g. master trainer for in-house and public training) (DSD)
- Integrating green elements in training programs (DSD) and explores certification options
- Identifying government budgets to implement and push forward these practices
- Identify employment vacancies and gaps related to environmental management (Employment Department)
- Organizing training for officers in the department (Department of Employment)
- Introducing awards and competitions on greener businesses and sustainable enterprises

Key forms of support from the ILO should focus on the provision of a toolbox (with content for training and communication) and training of trainers (of government, also workers' and employers' organizations, and wider pool of trainers).

Specific to the Pollution Control Department, Ministry of Natural Resources and Environment), areas for the promotion of greener jobs and business focus on:

• Promoting regulations and practices to reduce pollution

- Introducing legislation and guides for industries on green production
- Support green leaf and green services in hotel industry
- Promoting green procurement (with identifiable green basket label; businesses can request for this label from the department)
- Promoting 3Rs at the community level

4. Evaluation survey

An evaluation survey was distributed to participants to receive feedback on the overall program, on the usefulness of the specific sessions, quality of materials, and group work, among others. The feedback results were very positive, with an average score on the sessions of 3.41, in a scale of 1 (poor) and 4 (excellent). Group work was regarded as very relevant to participants, and its usefulness received an average of 3.3 in a scale from 1 to 4, clearly pointing to the interest of constituents in 'bringing home' key concepts and tools and apply them to their own initiatives and work.

5. Conclusion and follow-up

On the basis of the outcomes of the discussion and the feedback received, the Green Jobs, Greener Business Plus workshop was able to fulfil its aims of further enhancing understanding on models and tools for promoting greener workplaces and sustainable enterprises and facilitating reflections by constituents on possible applications of such concepts and tools in constituents' own initiatives as well as possible areas of focus for promoting greener jobs and sustainable enterprises more generally.

The ILO will follow up with constituents and partners based on the points that emerged in the course of the workshop and other consultations and it will provide further technical assistance for taking forward the promotion of greener jobs and sustainable enterprises through constituents' and partners' initiatives and networks.



Annex 1. Participant list

No.	Name/Title	Organization	Contact
	กระทรวงแรงงาน		
	Ministry of Labour		
1.	นาย กมล สวัสดิ์ชูแก้ว	Mr Kamol Sawatchukeo	
	ผู้อำนวยการกลุ่มวิเทศสัมพันธ์	Chief of Office of the Permanent Secretary	
	สำนักงานปลัดกระทรวงแรงงาน		
2.	น.ส ชุลีรัตน์ ทองทิพย์	Ms Chuleerat Thongtip	Email: poochuleerat@live.com
	นักวิเทศสัมพันธ์ชำนาญการ	Senior Labour Specialist	
	สำนักงานปลัดกระทรวงแรงงาน	Office of the Permanent Secretary	
3.	น.ส สุริย์พร ทัพภสุต	Ms Sureeporn Tuppasoot	Email: tuppasoot@yahoo.com
	นักวิชาการแรงงานซ้ำนาญการ	Senior Labour Specialist	
	สำนักงานปลัดกระทรวงแรงงาน	Office of the Permanent Secretary	
4.	น.ส เกษร เทพแปง	Ms Keson Theppeang	Email: ktheppeang@yahoo.com
	นักวิชาการแรงงานชำนาญการ	Senior Safety Specialist	
	สำนักความปลอดภัยแรงงาน	Occupational Safety and Health Bureau	
	กรมสวัสดิการและคุ้มครองแรงงาน	Department of Labour Protection and	
		Welfare	
5.	นาย ศักดิ์ศิลป์ ตุลาธร	Mr Sakdisilpa Tuladhorn	Email: tsaksil@gmail.com
	นักวิชาการแรงงานชำนาญการ	Senior Labour Specialist	
	กรมสวัสดิการและคุ้มครองแรงงาน	Occupational Safety and Health Bureau	

No.	Name/Title	Organization	Contact
		Department of Labour Protection and	
		Welfare	
6.	นาย สมศักดิ์ คณประเสริฐกุล	Mr Somsak Kanaprasertkul	Email: somsakka@yahoo.com
	นักวิชาการแรงงานช้ำนาญการ	Senior Labour Specialist	
	สำนักงานประกันสังคม	Social Security Office	
7.	นาง เพียงภาพ วิทยชำนาญสกุล	Mrs Piengpahp Withyachumnarnkul	Email: pnarnkul@yahoo.com
	หัวหน้าฝ่ายวิเทศสัมพันธ์	Chief of Foreign Relations Section	
	กองแผนงานและสารสนเทศ	Planning and Information Division	
	กรมการจัดหางาน	Department of Employment	
8.	นาย สมพัฒน์ โพชนิกร	Mr Sompat Pochanikorn	Email: p_sompat@hotmail.com
	หัวหน้าฝ่ายวิเคราะห์ตลาดแรงงาน	Chief of Labour Market Analysis Section	
	กองวิจัยตลาดแรงงาน	Labour Market Research Division	
	กรมการจัดหางาน	Department of Employment	
9.	น.ส เกยูร คณารุ่งเรื่อง	Miss Keayoon Kanarungrueng	Email: keayoon@gmail.com
	ผู้อำนวยการ	Director of Curriculum Development Division	
	กลุ่มงานพัฒนาหลักสูตรและเทคโนโลยีการฝึก	Department of Skill Development	
	กรมพัฒนาฝีมือแรงงาน		
10.	นาย สุธี หุตะการ	Mr Sutee Hutakarn	Email: sutee@dsd.go.th
	กรมพัฒนาฝีมือแรงงาน	Skill Development Technical Officer	
		Department of Skill Development	
	สภาองค์การลูกจ้างสภาแรงงานอุตสาหกรรม	เอกชน	

No.	Name/Title	Organization	Contact
	National Congress Private Industrial of Emplo	pyees	
11.	นาย สมชัย หลายเจริญ	Mr Somchai Luycharoen	Tel: 02-989-5689
	รองประธานสภาฯ	Vice President	
12.	นาย ธวัชชัย ผลเจริญ	Mr Thawatchai Pholcharoen	Email: lekncpe_th@hotmail.com
	เลขาธิการ	Secretary General	
13.	นาย เกรียงศักดิ์ เสาจันทร์	Mr Kriengsak Saojan	Email: kriang.sao@hotmail.com
14.	นาง นวรัตน์ ศรีสุวรรณ	Ms Nawarat Srisuwan	
15.	นาง ตรีราภรณ์ ผลเจริญ	Ms Threeraorn Pholcharoen	
	สมาพันธ์แรงงานรัฐวิสาหกิจสัมพันธ์		
	State Enterprises Workers' Relations Confed	erations	
16.	นาย วัชรพนต์ วัฒนาอาภรณ์ชัย	Mr Watchapon Wattanapornchai	Email: tanapone.w@cattellecom.com
			Tel: 02-104-1125-6
17.	นาย อาคม ยิ้มเจริญ	Mr Arkom Yimcharoen	Email: arkom.y@airportthai.co.th
	เหรัญญิก	Treasurer	Tel: 02-537-8973
	สภาองค์การลูกจ้างสมาพันธ์แรงงานแห่งประเ	ทศไทย	
	Thai Trade Union Congress		
18.	นาย วรวุธ อ่วมศิริ	Mr Vorawut Auobsiri	Tel: 035-262-267
	สหภาพแรงงาน นมมะลิ จ.พระนครศรีอยุธยา		
19.	นาง ปัญจนา คำมา	Ms Panjana Kumma	
	สหภาพแรงงาน การทอแห่งประเทศ จ.		

No.	Name/Title	Organization	Contact
	สมุทรปราการ		
20.	นาย นิมิตร บุญสอน	Mr Nimit Boonsorn	Email: kkkm123@hotmail.com
	สหาภาพแรงงาน แพรกซ์แอร์แห่งประเทศไทย จ.		Fax: 02-708-1429
	สมุทรปราการ		
21.	นาย วิโรจน์ ชัยสายัณห์	Mr Virot Chaisayun	
	สหภาพแรงงาน อมาล์เลียน จ.สมุทรปราการ		
	สภาองค์การลูกจ้างสภาแรงงานแห่งประเทศไข	พิส	
	Labour Congress of Thailand		
22.	คุณ สุรเดช ชูมณี	Mr Suradej Choomanee	Tel: 02-758-3300
	กรรมการ	Committee	
	สภาองค์การนายจ้างแห่งประเทศไทย		
	Employers' Confederation of Thailand		
23.	นาย กรชัย แก้วมหาวงศ์	Mr Kornchai Kaewmahawong	Email: kornchai@ecot.or.th
	ผู้อำนวยการ	Executive Director	
24.	นาย สมศักดิ์ แสงเป่า	Mr Somsak Saengpao	Email: hotelserviceexpert@gmail.com
		Trainer on Hotel and industry management	
25.	นาง นฤมล ตันธรรศกุล	Ms Narimon Tandhanskul	Email: narimont@hotmail.com
		Consultant	
		Expert on OSH	
26.	นาง จริยา อินทรทูต	Ms Chariya Indharatute	
27.	นาง สุวิมล กันมล	Ms Suvimon Kanmon	Email: suvimon@ecot.or.th

No.	Name/Title	Organization	Contact
	เจ้าหน้าที่	Staff	
28.		Mr Pravet Akanimart	
		President of Hotel Green Job Project	
		The Siam Bay View and The Siam Bay	
		Shore Hotel	
29.		Mr Suwin Kaewchunun	
		Green Jobs Project Team	
		The Siam Bay View and The Siam Bay	
		Shore Hotel	
	กระทรวงการท่องเที่ยวและกีฬา		
	Ministry of Tourism & Sports		
30.		Ms Chompunut Yongyai	Email: phoo_ne@hotmai.com
		Tourism Development Officer	
	กระทรวงทรัพยากรธรรมชาติและสิ่งแวดล้อม		
	Ministry of Resources and Environment		
31.	น.ส จันทิรา ดวงใส	Miss Jantira Duangsai	Email: jduangsai@hotmail.com
	นักวิชาการสิ่งแวดล้อมชำนาญการ	Environmental Officer	
	กรมควบคุมมลพิษ	Environmental Quality and Laboratory	
		Division	

No.	Name/Title	Organization	Contact
		Pollution Control Department	
32.	น.ส จันท์ศจี ทิพยสุนทรานนท์	Miss Jansajee Thipphayasoonthranont	Email: pou_lively@hotmail.com
		Pollution Control Department	Tel: 02-298-2555
	สภาอุตสาหกรรมท่องเที่ยวแห่งประเทศไทย		
	Toursim Council of Thailand		
33.	นาย ประสิทธิ์ วิชัยสุชาติ	Mr Prasit Wichaisuchart	Email: oho_2550@yahoo.com
	เลขาธิการสมาคม	Secretary	Tel: 02-883-1588
	สำนักงานคณะกรรมการพัฒนาการเศรษฐกิจเ	เละสังคมแห่งชาติ	
	Office of the National Economic and Social D	evelopment Board	
34.	นางสุวรรณี คำมั่น	Ms Suwannee Khamman	Email: suwanee@nescb.go.th
	รองเลขาธิการ	Deputy Secretary General	
35.	นาย อกนิษฐ์ ชุมนุม	Mr Akanit Choomnoom	Email: akanit@nesdb.go.th
		Social Development Strategy and Planning	
		Office	
	ILO Officials		
36.		Mr Jiyuan Wang	Email: wangjy@ilo.org
		ILO Country Office for Thailand, Cambodia	
		and Lao People's Democratic Republic	
37.		Ms Jittima Srisuknam	Email: jittima@ilo.org
		Programme Officer for Thailand	
		ILO Country Office for Thailand, Cambodia	
		and Lao People's Democratic Republic	

No.	Name/Title	Organization	Contact
38.		Mr Vincent Jugault	Email: jugault@ilo.org
		Senior Specialist in Environment and	
		Decent Work	
		Regional Office for Asia and the Pacific	
39.		Ms Christine Nathan	Email: nathan@ilo.org
		Regional Specialist in Workers' Education	
		Regional Office for Asia and the Pacific	
40.		Ms Ivanka Mamic	Email: mamic@ilo.org
		Environment & Corporate Social	
		Responsibility Officer	
41.		Ms Camilla Roman	Email: romanc@ilo.org
		Project Coordinator	
		Greener Business Asia Project	
42.		Mr Shinnichi Ozawa	Email: ozawa@ilo.org
		СТА	
		ILO/Japan Multi-bilateral Programme	
43.		Ms June Krairiksh	Email: june@ilo.org
		Programme Officer	
		ILO/Japan Multi-bilateral Programme	
44.		Mr Chet Thaochoo	Email: chet@ilo.org
		Secretary	
		Greener Business Asia Project	
45.		Ms Pornpimon Dechsakdipol	Email: tookta1212@hotmail.com

No.	Name/Title	Organization	Contact
		Intern	
		Greener Business Asia Project	
	Facilitator		
46.	นาง เหมือนปอง จันโทภาส	Ms Muanpong Juntopas	Email: muangpong101@gmail.com
47.	นาย โสภณ นฤชัยกุศล	Mr Sopon Naruchaikusol	Email: sopon.n@sei@sei.se
	Resource person		
48.	นาง สุวรรณี คำมั่น	Ms Suwannee Khamman	Email: suwanee@nescb.go.th
	รองเลขาธิการ	Deputy Secretary General	
	สำนักงานคณะกรรมการพัฒนาการเศรษฐกิจ	Office of the National Economic and Social	
	และสังคมแห่งชาติ	Development Board	
49.	นาง เกษร เทพแปง	Ms Keson Theppeang	Email: ktheppeang@yahoo.com
	นักวิชาการแรงงานชำนาญการ	Senior Safety Specialist	
	สำนักความปลอดภัยแรงงาน	Occupational Safety and Health Bureau	
	กรมสวัสดิการและคุ้มครองแรงงาน	Department of Labour Protection and	
		Welfare	
50.	นาง สุดธิดา กรุงไกรวงศ์	Ms Sudthida Krungkraiwongse	Email: sudthida_krung@yahoo.com
	ผู้เชี่ยวชาญด้านอาชีวอนามัยและความปลอดภัย	OSH Expert	
51.	นาย พงศ์กานต์ เปี่ยมสุทธิธรรม	Mr Pongkran Priumsuttitum	Email: phongkarnp@gmail.com
	ผู้เชี่ยวชาญด้านพลังงาน	Energy Expert	
	Others		

No.	Name/Title	Organization	Contact
52.		Ms Saengabha Srisopaporn	Email: saengabha@gmail.com
		Consultant	
		Greener Business Asia Project	
53.		Ms Nora Steurer	Email: norasteurer@gmail.com
		Consultant	
		Greener Business Asia Project	

Annex 2. Agenda

		Wednesday 5	Thursday 6	Friday 7
		8.30 - 9.00	9.00 - 9.10	9.00 - 9.10
		Registration	Management of learning: Recap of Day 1	Management of learning: Recap of Day 2
		9.00 - 9.40	0.40.40.00	9.10 - 10.10
<u>B</u> u		Opening and inductions Jiyuan Wang, ILO ILO - Green Jobs-GBA team, Camilla Roman Pornpimon Dechsakdipol, Saengabha Srisopaporn Facilitators: Muanpong Juntopas and Sopon Naruchaikusol	9.10- 10.00 4. Introduction to energy conservation Presentation and discussion Phongkarn Piamsutitam, Energy Management Expert	8. Workers' and Employers' perspectives on enterprise greening: concerns, needs and joint efforts Role play activity and discussion ILO and facilitators
Morning		9.40 - 11.00	Coffee break 10.00 - 10.30	Coffee break 10.10 - 10.30
Mo	1.	The National Economic and Social Development Plan, greener jobs, and sustainable enterprises	5. Greening workplaces: practical tools	10.30 - 12.00
		Presentation and case study discussion Suwanee Khamman, NESDB and ILO	Group exercise ILO and facilitators	9. Employers' organizations, Trade Unions and Government: their roles in supporting greener jobs and sustainable enterprises Group discussion
		Coffee break 11.00 - 11.15		ILO and facilitators
	2.a	Greener Business Asia: approach, lessons learnt, and results of the enterprise program Presentation		
		Camilla Roman, ILO		
·		LUNCH 12.00 - 13.00	LUNCH 12.30 - 13.30	LUNCH 12.00 – 13.00
1	2.b	LUNCH 12.00 - 13.00 13.00 - 14.00 Greener Business Asia: case studies	13.30 - 14.45 6. OSH and Environmental Management	13.00 - 14.00 10. Employers' organizations, Trade Unions and Government: their
	2.b	LUNCH 12.00 - 13.00 13.00 - 14.00	13.30 - 14.45	13.00 - 14.00
		LUNCH 13.00 - 13.00 13.00 - 14.00 Greener Business Asia: case studies Case study group activity ILO and facilitators 14.00 - 14.30	13.30 - 14.45 6. OSH and Environmental Management Keson Theppeang, OSH Bureau and	13.00 - 14.00 10. Employers' organizations, Trade Unions and Government: their roles in supporting greener jobs and sustainable enterprises - reflections on the next steps
uc		LUNCH 12.00 - 13.00 13.00 - 14.00 Greener Business Asia: case studies Case study group activity ILO and facilitators	13.30 - 14.45 6. OSH and Environmental Management Keson Theppeang, OSH Bureau and Sudthida Krungkraiwongse, OSH Expert Coffee break 14.45 - 15.15 15.15 - 16.00	13.00 - 14.00 10. Employers' organizations, Trade Unions and Government: their roles in supporting greener jobs and sustainable enterprises - reflections on the next steps Presentation and group discussion
rnoon		LUNCH 13.00 - 13.00 13.00 - 14.00 Greener Business Asia: case studies Case study group activity ILO and facilitators 14.00 - 14.30 Dealing with waste: policy and practices	13.30 - 14.45 6. OSH and Environmental Management Keson Theppeang, OSH Bureau and Sudthida Krungkraiwongse, OSH Expert Coffee break 14.45 - 15.15 15.15 - 16.00 7. Green Jobs and Occupational Safety and Health Presentation and discussion	13.00 - 14.00 10. Employers' organizations, Trade Unions and Government: their roles in supporting greener jobs and sustainable enterprises - reflections on the next steps Presentation and group discussion ILO and facilitators
fternoon		LUNCH 13.00 - 13.00 13.00 - 14.00 Greener Business Asia: case studies Case study group activity ILO and facilitators 14.00 - 14.30 Dealing with waste: policy and practices Presentation	13.30 - 14.45 6. OSH and Environmental Management Keson Theppeang, OSH Bureau and Sudthida Krungkraiwongse, OSH Expert Coffee break 14.45 - 15.15 15.15 - 16.00 7. Green Jobs and Occupational Safety and Health	13.00 - 14.00 10. Employers' organizations, Trade Unions and Government: their roles in supporting greener jobs and sustainable enterprises - reflections on the next steps Presentation and group discussion ILO and facilitators Coffee break 14.00 - 14.30
Afternoon	3.a	LUNCH 13.00 - 13.00 13.00 - 14.00 Greener Business Asia: case studies Case study group activity ILO and facilitators 14.00 - 14.30 Dealing with waste: policy and practices Presentation Nora Steurer, ILO consultant and facilitators	13.30 - 14.45 6. OSH and Environmental Management Keson Theppeang, OSH Bureau and Sudthida Krungkraiwongse, OSH Expert Coffee break 14.45 - 15.15 15.15 - 16.00 7. Green Jobs and Occupational Safety and Health Presentation and discussion	13.00 - 14.00 10. Employers' organizations, Trade Unions and Government: their roles in supporting greener jobs and sustainable enterprises - reflections on the next steps Presentation and group discussion ILO and facilitators Coffee break 14.00 - 14.30
Afternoon	3.a	LUNCH 13.00 - 13.00 Greener Business Asia: case studies Case study group activity ILO and facilitators 14.00 - 14.30 Dealing with waste: policy and practices Presentation Nora Steurer, ILO consultant and facilitators Coffee break 14.30 - 14.45 14.45 - 16.00 Dealing with waste: exploring options Case study group discussion	13.30 - 14.45 6. OSH and Environmental Management Keson Theppeang, OSH Bureau and Sudthida Krungkraiwongse, OSH Expert Coffee break 14.45 - 15.15 15.15 - 16.00 7. Green Jobs and Occupational Safety and Health Presentation and discussion Matthew Hengesbaugh, ILO 16.00 - 16.30 Key learning points for the day	13.00 - 14.00 10. Employers' organizations, Trade Unions and Government: their roles in supporting greener jobs and sustainable enterprises - reflections on the next steps Presentation and group discussion ILO and facilitators Coffee break 14.00 - 14.30 Closing-group activity Shinichi Ozawa, ILO-Japan Program