

# Promoting Sustainable Enterprises in India (PSEI)

Enabling MSMEs to sustainably and responsibly integrate into supply chain, and create more and better quality jobs.

**Project Duration:**  
September  
2021-August 2024

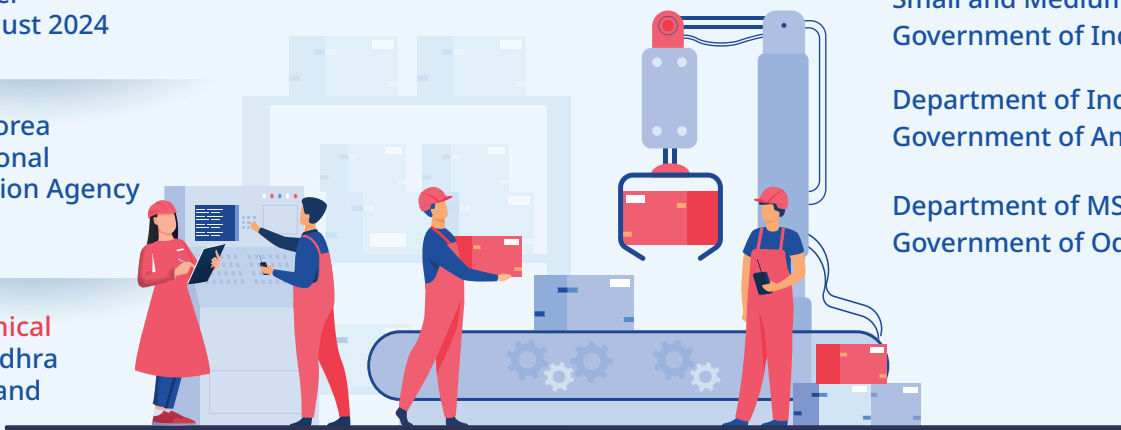
**Donor:** Korea  
International  
Cooperation Agency  
(KOICA)

**Geographical  
focus:** Andhra  
Pradesh and  
Odisha

**Partners:** Ministry of Micro,  
Small and Medium Enterprises,  
Government of India

Department of Industries,  
Government of Andhra Pradesh

Department of MSMEs,  
Government of Odisha



## Strategic Pillars



### Market-responsive and employment-centric policies and support institutions

- ▶ Evidence-based design of policy initiatives
- ▶ Adaptation of global best practises, in particular, Korea
- ▶ Improved outreach and support by local institutions



### Entrepreneurship in missing segments of value chain

- ▶ Quality, accessible and affordable trainings and mentoring support
- ▶ Private sector linkages and market access
- ▶ Formalization and growth expansion of enterprises



### Resilient, productive, responsible and sustainable MSMEs

- ▶ Upgrade management practises and adoption of international labour and environmentally sustainable practises
- ▶ Strengthen understanding of sourcing requirements of MNEs and large national corporations
- ▶ Improved outreach and services by workers and employers organizations to MSMEs

## ► Impact

### 8 Institutions

- Strengthened capacity in effective design and delivery of MSME programmes

### 4 Policy frameworks

- Developed and implementation supported

### 50 Policy makers and associates

- Enhanced knowledge on evidence-based policy formulation and global best practises, in particular, Korea

### 1000 Workers

- Accessed social security schemes

### 200 Women

- Started business
- 1500 jobs created

### 170 MSMEs

- Report improvement in productivity and working conditions
- 40 enterprises formalized

