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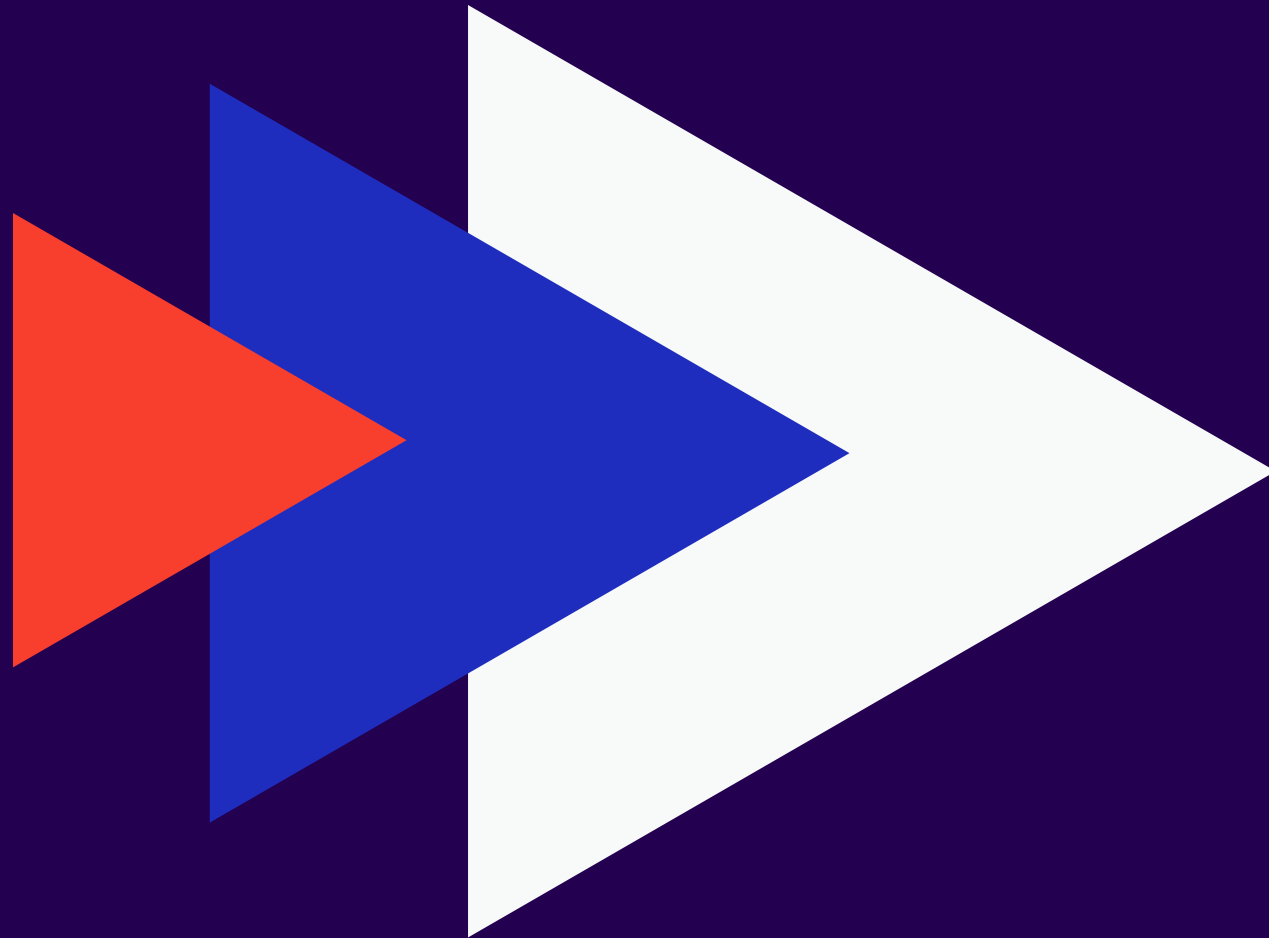


Schweizerische Eidgenossenschaft
Confédération suisse
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Swiss Confederation

Federal Department of Economic Affairs,
Education and Research EAER
State Secretariat for Economic Affairs SECO

**PROMISE²
IMPACT**



Promoting Small and Medium Enterprises through Improved Entrepreneurs' Access to Financial Services Phase 2 (PROMISE 2 IMPACT)

PROMISE² IMPACT

The Project aims to strengthen the enabling environment for an inclusive financial sector for SMEs which will lead to economic growth and improved employment outcome post pandemic.

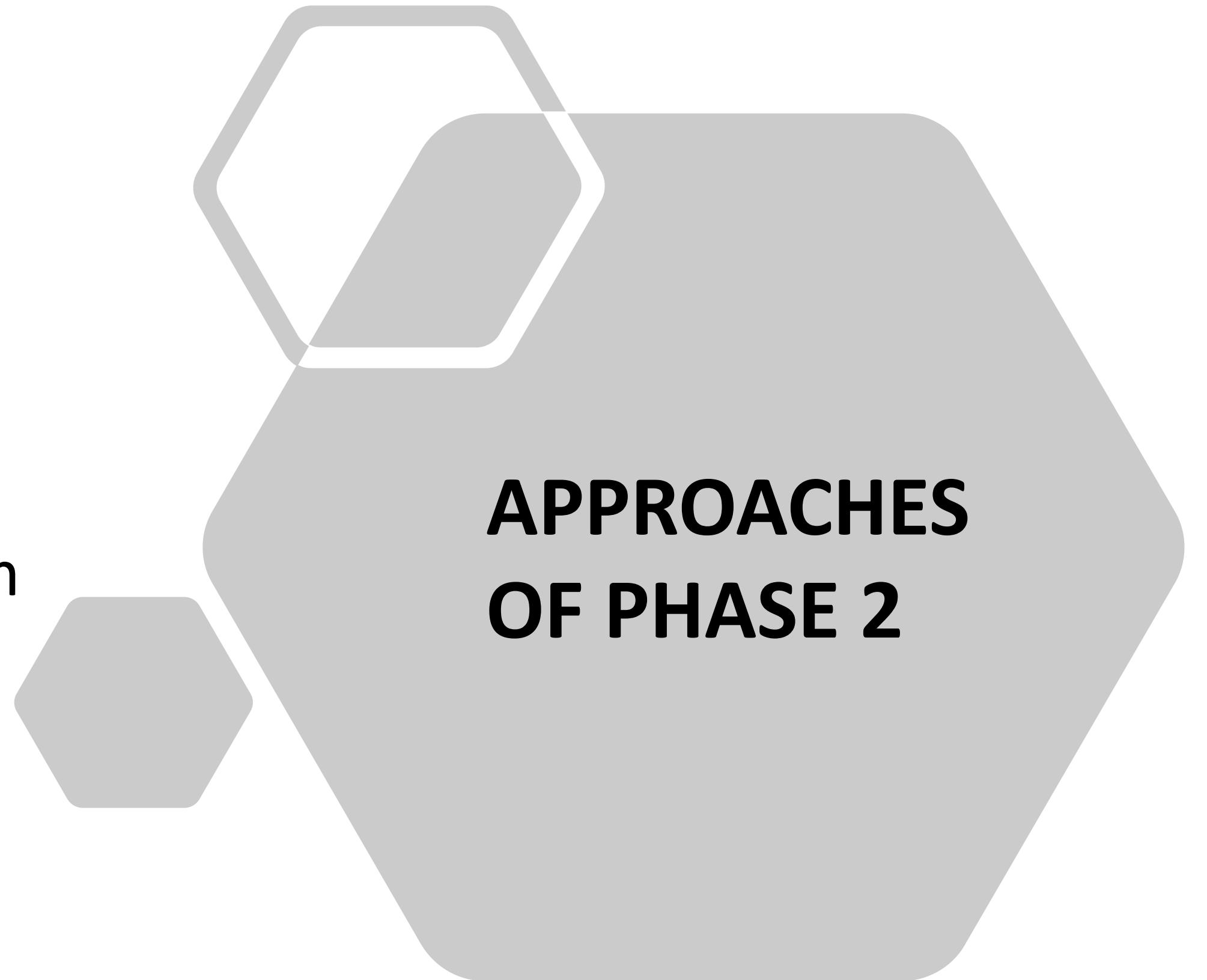


Promoting the use of digital technology

Working with regional govt and local FSP

Support in value chain ecosystem of SMEs

Assisting policy makers directly



Phase 1



- ▶ **2 Locations**
(West Java & East Java)
- ▶ **Training/Capacity Building to SME and FSP**
- ▶ **Social Performance Management Framework**



Phase 2



- ▶ **3 Locations**
(East Nusa Tenggara, West Java, East Java)
- ▶ **Training/Capacity Building to SME and FSP, govt/authority**
- ▶ **Creating, Strengthen, Digitalizing SME value chain ecosystem**
- ▶ **Study and Policy Advisory**
- ▶ **Strengthening Core banking and Risk management system of FSP**

Project Outcomes



Resilient and sustainable **SMEs** in priority sectors have reached an improved capacity to contribute to the economic growth post pandemic



The delivery of client centric **financial products and services** to SMEs is scaled-up in priority sector



Programs and **policies** that promote sustainability and growth of SMEs are supported

Align with national strategic Documents



Implementation Models

1

Facilitate the creation of a new value chain ecosystem and digitalized the ecosystem

Enhance the existing value chain ecosystem through adding buyers, more financing, trainings, and digitalized the ecosystem

2

3

Provide support for **capacity building and digital technology adoption** for SMEs (using ILO training modules), FSP, and Government

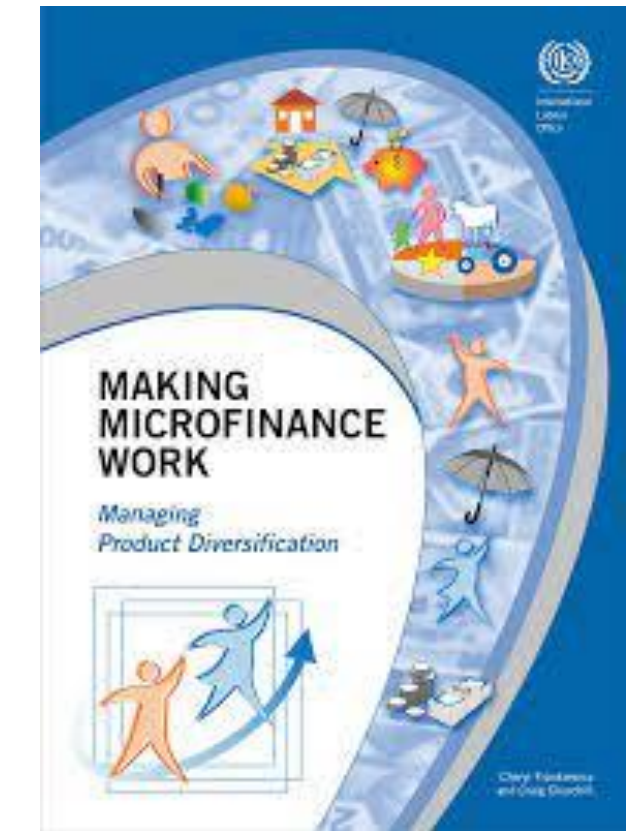
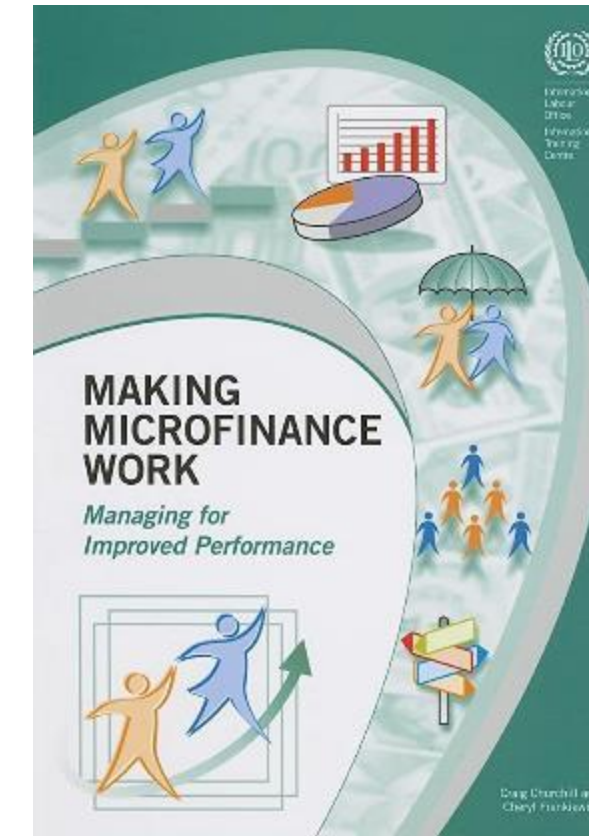
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Establish a **rapid response support facility** (an ad-hoc short term activities) to support policy and programs to enhance financial inclusion and SME financial access.

ILO Training Modules in PROMISE II Impact

For FSP

- Training on Making Microfinance Work (MMW - Vol 1) Managing for Improved Performance, and Vol-2 Managing Product Diversification



For SME

- Training of Trainers (ToT) on Start and Improve Your Business (SIYB) and Financial Planning
- Training on Entrepreneurship (ToE) on digital literacy, financial education & gender awareness for farmers
- After Training Support (ATS)
- Training on Dairy Cattle Waste Management for Cattle Farmer Groups





> 1,250 SMEs (30% Women)

- 500 SMEs in the 1st Intake
- 750 SMEs in the 2nd Intake



10 Financial Service Providers (FSPs)

- 8 FSPs in the 1st Intake
- 2 FSPs in the 2nd Intake



100 Business Development Service (BDS) Providers

- 40% are women



3 SME Ecosystems

- 2 ecosystems in the 1st intake
- 1 ecosystem in the 2nd intake



2 DIGITAL FORUM

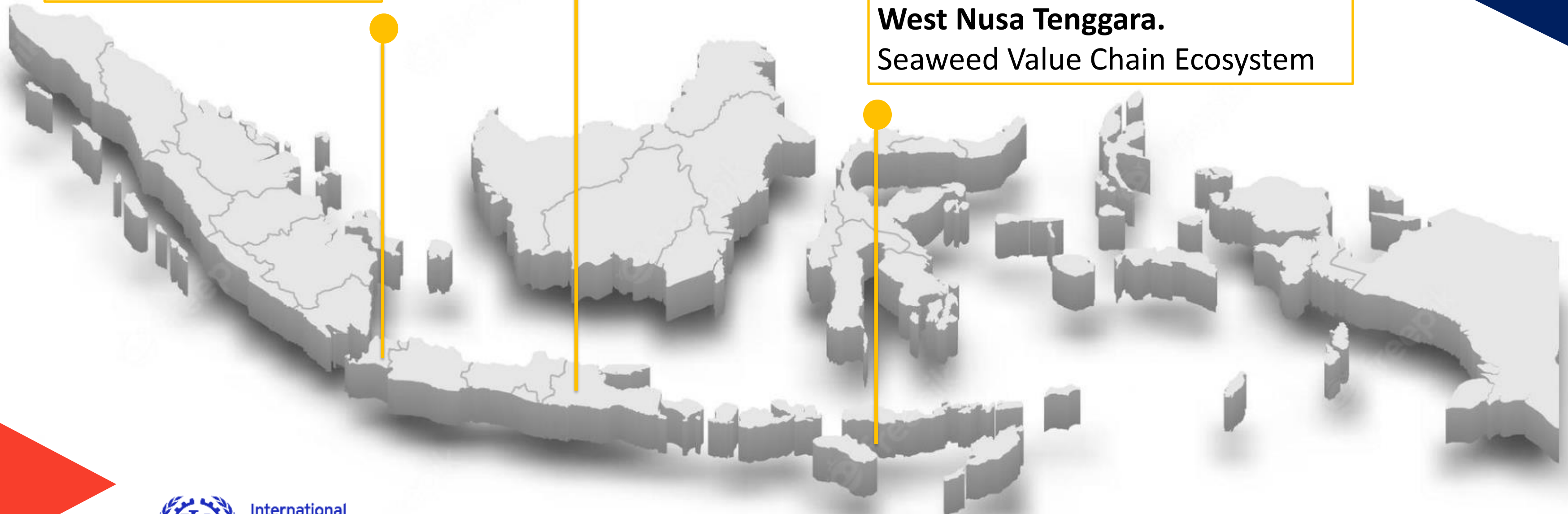


Studies and Policy Advisory

East Java.
Focus on BPR Improvement in
Digital Transformation

West Java.
Dairy Cattle Value
Chain Ecosystem

West Nusa Tenggara.
Seaweed Value Chain Ecosystem

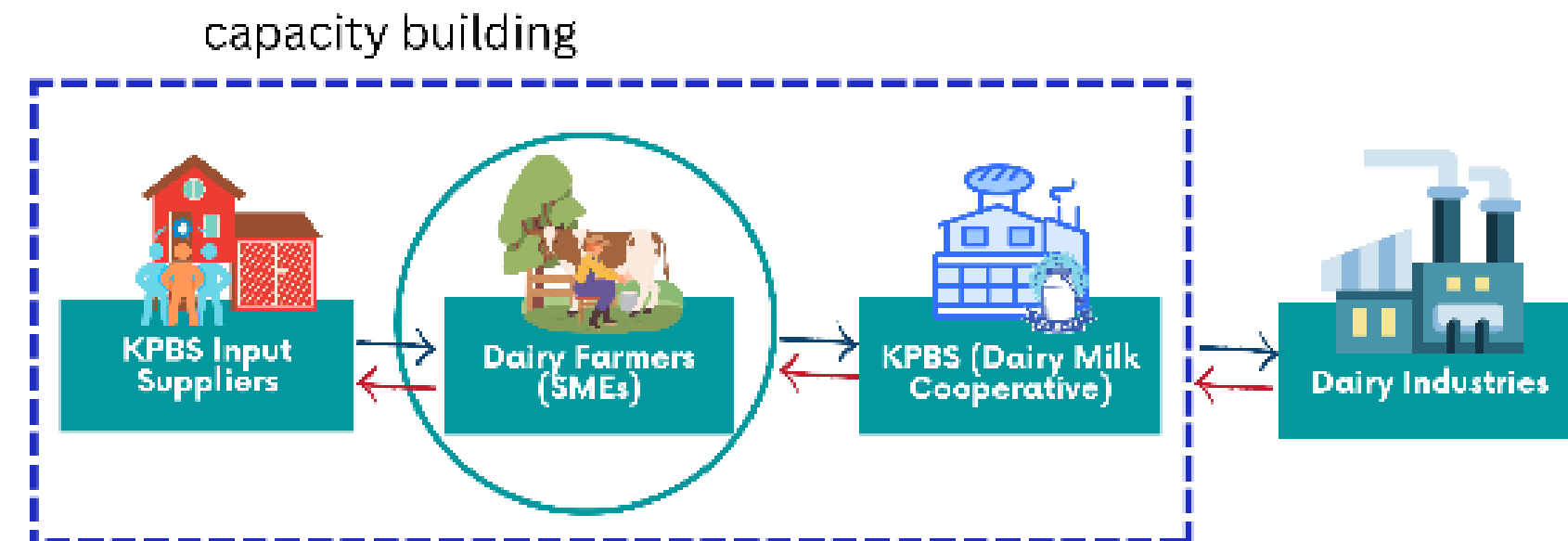
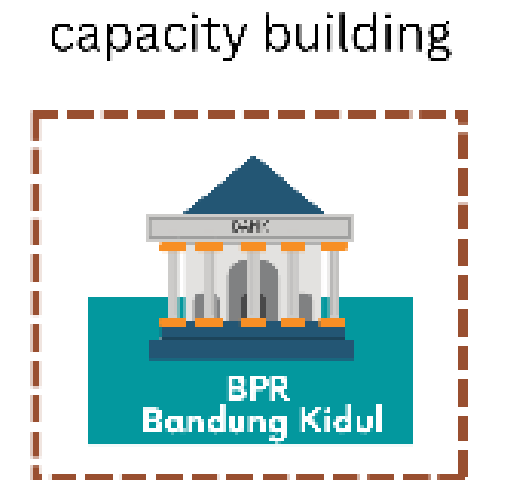
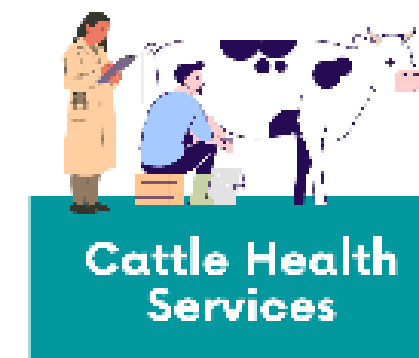


Dairy Cattle Value Chain (KPBS) in Pangalengan West Java

Enhancing the existing digital ecosystem of Dairy Cattle (KPBS) including capacity building for relevant FSPs in the value chain ecosystem in Pangalengan, West Java



- Equip and enhance the existing ecosystem of dairy cattle
- Capacity Building for SMEs : use relevant ILO's module (SYB& IYB)
- Capacity Building for BPR

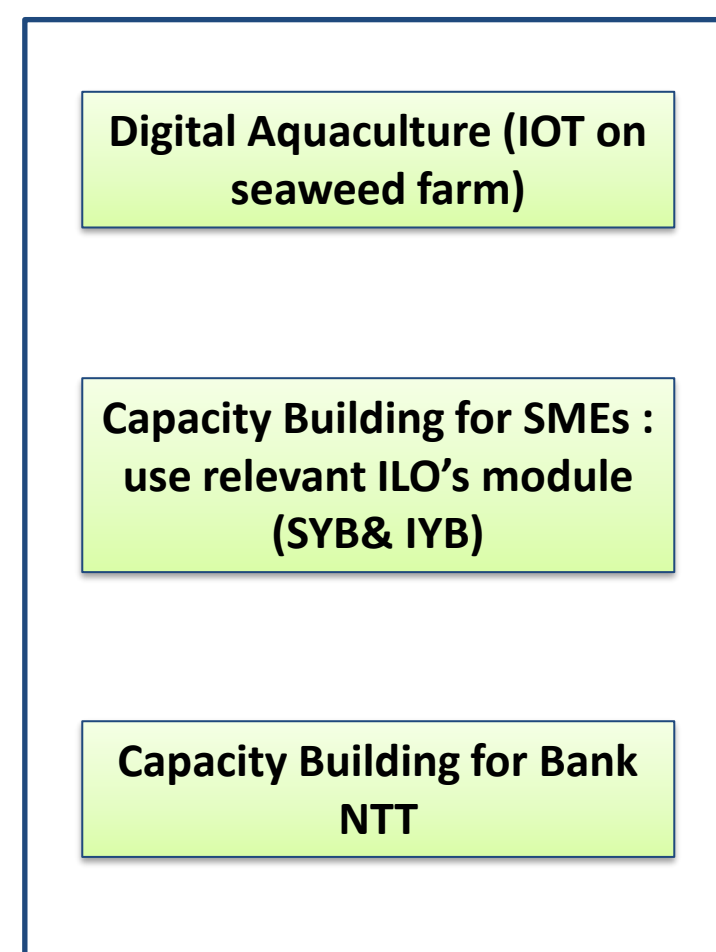


existing digitalized process

Women play a role in boosting the incomes of dairy farmers' families by also maintaining the cleanliness of livestock and their confines. Involving women in dairy farming provides an opportunity for livestock businesses to continue to develop, this is according to research which states that women are important actors in milk production and dairy business development (Bock, 2017)

Seaweed Ecosystem in East Nusa Tenggara (NTT)

Enhancing the existing ecosystem of Seaweed including capacity building for relevant FSPs in the value chain ecosystem in East Nusa Tenggara



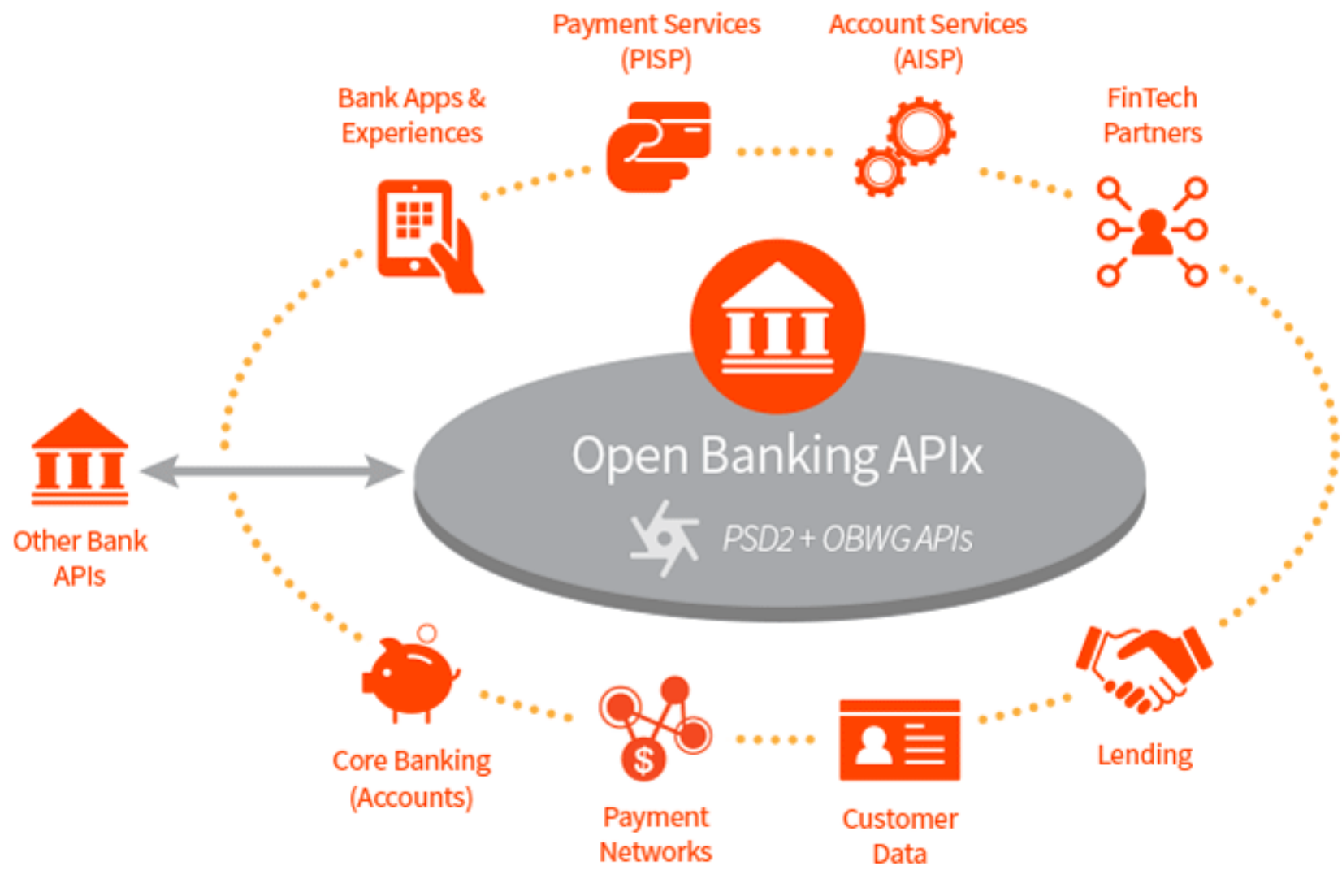
Digital Aquaculture & Capacity Building



Women involved more in seaweed production in NTT in particular for several activities: Tying seedlings to rope; Collect fallen seaweed; Untie seaweed.

Strengthening Core banking and Risk management system of FSP

BPRs participate in the project will use open API core banking system, and other related technology improvement to enable them to provide digital financial services for SME



Source: Open Banking Platform



Moving Forward



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- ▶ **Expanding project's intervened location and ecosystem**
- ▶ **Increasing number of target beneficiaries**
- ▶ **Exploring collaboration**

▶ **TERIMAKASIH**



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