



Agenda for Media Training Reporting Forced Labour and Fair Recruitment in Pakistan

Global Action to improve the recruitment framework of labour migration (REFRAME)

Time	Description of agenda items	Facilitator/Presenter
	Day One	
11:30 am	<ul style="list-style-type: none"> Welcome and opening remarks Introduction of trainers Getting to know each other – a tour de table with all participants 	CEJ-IBA
11:50 am	Session 1: <ul style="list-style-type: none"> labour migration and recruitment practices: Global overview Fair recruitment of migrant workers and the role of ILO Link between media reporting on forced labour and fair recruitment and public attitudes ILO Media Tool Kit to support journalists Fresh areas of investigation for journalists in Pakistan 	Ms. Eliza Marks, Technical Officer, REFRAME Project, ILO Office, Geneva
12:10 pm	<ul style="list-style-type: none"> Labour migration from Pakistan: An overview Brief on ILO's REFRAME Project and areas of intervention Key actors and their role in promoting fair recruitment in Pakistan 	Ms. Munawar Sultana National Project Coordinator REFRAME Project ILO Office for Pakistan
12:30 pm	Questions and answers	
1:00 pm	Session 2: Labour Migration in the news <ul style="list-style-type: none"> How does the mainstream media in Pakistan report on labour migration: Key findings of media review Glossary of relevant terminologies 	Ms. Sabrina Topa Researcher for CEJ-IBA
1:30 pm	Session 3: Role of media <ul style="list-style-type: none"> Introduction to media reporting on forced labour and fair recruitment 	Aoun Sahi Trainer- CEJ-IBA

	<ul style="list-style-type: none"> • Understanding the story • Looking for common terminology Forced labour, Fair Recruitment and Decent Work • Other players e.g., Trade union, civil society, academia, media and their role in promoting fair recruitment 	
1:50 pm	<p>Group work</p> <p>Identify the key consequences of abuses and exploitations on migrant workers' rights?</p> <p>Identify the best medium/s to cover various type of news related to labour migration and fair recruitment e.g., TV, articles, radio programs, online media, social networks, blogs etc.)</p>	<p>Rapporteurs of groups</p> <p>Aoun Sahi</p>
2:10 pm	Presentations of representative of two groups.	
2:30 pm	Wrap up	
	DAY TWO	
11:00 am	Recap of the day one through a Quiz	
11:15am	<p>Session 4:</p> <ul style="list-style-type: none"> • Legal Frameworks: International Labour Standards and national legislation • What is rights-based; gender-sensitive and balanced reporting? 	<p>Munawar Sultana</p> <p>Aoun Sahi</p>
11:50 am	<p>Session 5: Finding and Pitching the story</p> <ul style="list-style-type: none"> • Getting prepared: Do's and Don'ts • Keeping an eye on latest developments • Surfing through websites of government departments for finding data and story ideas 	Aoun Sahi
12:30 pm	<p>Session 6: Getting the story:</p> <ul style="list-style-type: none"> • Getting prepared (Resources e.g., facts and figures, video, visual arts such as drawings, cartoons and paintings). • Safety: Principles of ethical journalism, personal safety, digital security, Transparency and honesty • Sources: Support groups for victims and survivors; Trade Unions, Law enforcement agencies; Social services and other public services; Academics; Civil Society; Global 	<p>Shahzada Irfan Ahmad</p> <p>Senior Journalist and labour migration Trainer</p>

	<p>organizations, such as the ILO, IOM, UNODC, ICMPD etc.</p> <ul style="list-style-type: none"> • Challenges: Finding case studies, experts and data. • Do's and Don'ts of interviewing the migrant workers 	
1:30 pm	<p>Group work</p> <p>Find and pitch the story ideas in two groups</p>	Aoun Sahi
02:00 pm	<p>Wrap up of the day</p> <p>Task: All participants need to find a case study (a recently returned labour migrant worker) and write a 400-500 words (profile, feature or hard-news) based on the interview and data)</p>	Aoun Sahi
	Day Three	
11:00 am	Presenting case studies	Training participants
11:40 am	<p>Session 7: Telling the story</p> <ul style="list-style-type: none"> • Basic requirements for different medium (print, TV, radio, digital, social media) • Photo features • Sharing award winning story and video • Be part of editing process 	Aoun Sahi
12:00 pm	<ul style="list-style-type: none"> • Impact of COVID-19 on Labour migration • Guidelines for media to stop stigma associated with COVID-19 	Munawar Sultana
12:30 pm	<p>Session 8: Following Up</p> <ul style="list-style-type: none"> • Impact • Series of stories on the same subject • Awards (Pulitzer prize (USA); National Magazine Award (Canada); Albert Londres (France); Global media competition on labour migration and fair recruitment; Migration Media Award; Anti-Slavery Day Awards; ILCA Labor Media Awards; International Women in Media Foundations Awards. • Specializing: Treating labour migration as a beat 	Aoun Sahi
1:15 pm	Wrap up, reflections, feedback and suggestions of participants	Aoun Sahi Munawar Sultana
1:45 pm	Next Steps and closure of training	Representative from CEJ-IBA