



HYBRID

EMPLOYMENT PROMOTION

MAINSTREAMING EMPLOYMENT INTO TRADE AND INVESTMENT IN THE SOUTHERN MEDITERRANEAN REGIONAL KNOWLEDGE-SHARING WORKSHOP

14 – 16 MARCH 2023

🕒 3 DAYS

Information Note



International
Labour
Organization



Funded by the
European Union



International Training Centre

OVERVIEW

“Mainstreaming Employment into Trade and Investment in the Southern Neighbourhood” (METI) is a four-year regional project funded by the European Union (EU) and implemented by the International Labour Organization.

The overall objective of the project is to enable policy makers in the Middle East and North Africa to incorporate employment issues into trade and investment policies, and design and implement interventions that ultimately optimise the quantity and quality of employment created in the region. It will also facilitate the operationalisation of the third pillar of the European Fund for Sustainable Development Plus (EFSD+) through policy dialogue, and support initiatives related to the recovery from the COVID-19 pandemic.

In this framework, a **3-day Regional Knowledge-Sharing Workshop**, bringing together relevant stakeholders from the Southern Mediterranean countries, will be held from 14 to 16 March 2023 at the International Training Centre of the ILO (ITCILO) in Turin.

LEARNING AIMS

The **Regional Knowledge-Sharing Workshop** aims to:

1. provide a conceptual framework for studying the effects of trade and investment policies in its various dimension on the quantity and quality of employment,
2. disseminate up-to-date statistics, information on the employment situation in the Southern Mediterranean and the research carried out by METI,
3. facilitate discussions on the effectiveness and coherence of existing trade, investment, sectoral, labour and related policies for employment, and
4. generate recommendations and a suggested action plan for policy makers and development practitioners in the region on how to align trade and investment policies with employment objectives.

METHODOLOGY

The **Regional Knowledge Sharing Workshop** will be held as a hybrid event from 14 to 16 March 2023 at the ITCILO in Turin.

Full scholarships, as well as travels and full lodge and boarding, will be provided for 32 tripartite participants (four¹ per each country covered by the METI project, Algeria, Egypt, Jordan, Lebanon, Libya, Morocco, Occupied Palestinian Territory, Tunisia) that will attend the workshop face-to-face. The plenary sessions of the workshop will be accessible to participants joining remotely.

¹ Two from Governments and one each from workers' and employers' organizations.

The workshop will be conducted using a highly participative methodology, through a combination of plenary sessions, group discussions, lectures, peer-learning and hands-on session.

Participants will have access to the ITCILO eCampus where they will be able to interact with other participants through forums and access the recordings of some sessions of the workshop. Before the beginning of the workshop, participants will have access to an online library with several background documents and reference materials.

CONTENTS

The Regional Knowledge-Sharing Workshop covers the following topics:

- The nexus between trade, investment and employment;
- Analysing the effects of trade policies on employment;
- Harnessing export potential to create employment opportunities;
- Analysing the effects of investment policies on employment;
- The role of workers' and employers' organizations in the design and implementation of employment-oriented trade policies.

TARGET AUDIENCE AND PARTICIPATION REQUIREMENTS

The Regional Knowledge-Sharing Workshop targets policymakers affiliated with one of the following entities:

- **Ministries responsible for Trade and Investment, Economic Planning and Labour;**
- **Trade Unions and Employers' Organizations.**

Participants should satisfy the following requirements:

- **Have a solid knowledge of at least one of METI's core themes** (i.e. employment, trade or investment);
- **Reside in one of METI's project countries** (Algeria, Egypt, Jordan, Lebanon, Libya, Morocco, Occupied Palestinian Territory, Tunisia).

FURTHER INFORMATION

Language: The workshop will be held in English with simultaneous interpretation into French and Arabic.

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INFO

FOR FURTHER INFORMATION
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