

The ILO Global Media Competition 2018 Labour Migration and Fair Recruitment

Terms and Conditions

By entering the Global Media Competition on Labour Migration and Fair Recruitment (the “Competition” or the “Contest”), participants agree to the following Terms and Conditions:

1.1 Entry Criteria

- This contest is open to professional journalists and photographers who are 18 years of age and older.
- To enter the contest, all participants **must fill in the Online Entry Form**. No postal submissions or e-mail will be accepted.
- Entries submitted should fall under either one of the following 2 categories: (i) photo essay/multimedia; or, (ii) media reports (including print, online and radio). Print and online submissions should not exceed 8000 words while radio submissions should not exceed 10 minutes.
- Entries submitted should address either one of the following 2 thematic areas: (i) Labour migration aspects (migrant workers’ contribution to the social and economic development of countries of origin and destination, the protection of their labour rights, the recognition of their skills, their labour market integration, their social protection, migrant workers in an irregular situation, their working conditions (particularly their wages, working time and occupational safety and health), migrant workers in the informal economy, their trade union rights, forced labour, child labour, and trafficking situations); or (ii) Fair recruitment of migrant workers.
- A maximum of two entries may be submitted by any one participant to any of the two categories. A separate special prize for work on recruitment of migrant workers in each of the two categories is included in the 2018 version of the GMCLMFR
- The opening date for entries to the competition is **14 September 2018** and the closing date is **31st October 2018 (23:59, Central European Time)**.
- The ILO reserves the right to extend the duration and closing date of the contest or to cancel the contest if an insufficient number of quality entries are received.
- Entries must have been published between **1 June 2017 and 31st October 2018** to qualify.
- A submission in any language is welcome. However, an English, French or Spanish **translation should be included if parts of the submitted material are in a language other than English, French or Spanish**. Translation must be faithful to the original meaning. The English, French or Spanish version will be the one judged.
- Participants are responsible for the quality and appearance of their submission. The judges will make their decisions based on how it appears on a computer screen. No responsibility can be taken by the organizers for entries that are incorrectly submitted.

- The ILO reserves the right to disqualify any entry that contains hurtful, misleading, libelous or vulgar content, or that contains any material that could constitute or encourage conduct which would be considered a criminal offence, give rise to civil liability, or otherwise violate any national or international law or ILO standards.

1.2 Awards

- Winners will be announced ahead of International Migrants Day on December 18th. Winners will receive:
- **Cash prize:** A total of four winners (one per category, per thematic area) will receive 1000 USD each.
- The cash prize to the eligible winners will be distributed within 3 months of the date of closure of the contest by bank transfer. For this purpose, participants (selected as winners) should have bank accounts in their own names.
- The winners are responsible for paying any and all taxes due on prize money awarded.
- **Visibility:** The winning entries, as well as other top entries, will be featured on the ILO's website, ILO social media sites, and may be used in future ILO workshops, trainings and events.
- The winners of the competition agree that their name and winning entry will be used in post-contest publicity.
- ➤ Decisions on the awards are final and without appeal.

1.3 Judges – Panel Composition and Judgment Criteria

The ILO in consultation with partner organisations will conduct a preliminary review and screening of the entries, and the top **twenty (10 on fair recruitment and 10 more on global labour migration work)** entries in each of the two categories will be further evaluated by a panel of 4 to 5 judges and the ILO. The decision of the ILO, its partners and judges on all matters relating to the contest is final, and no correspondence will be entered into at any stage. In addition to ensuring that competition submissions are aligned with the basic ethics of journalism, all submissions will be judged on the following criteria:

a) Creativity

- Contributes to a better understanding of labour migration issues, and of migrants and refugees' situation in the labour market; as well as fair recruitment of migrant workers' issues;
- Portrays a balanced opinion in reflecting the views of various stakeholders (migrant workers, governments, employers and trade unions);
- Presents creative solutions to overcome labour protection and labour market integration challenges (e.g. if possible comparing the situation before and after the introduction of new legislation, a new migration policy, a bilateral agreement, etc.);
- Helps combat stereotypes, xenophobia or discrimination in the labour market;
- In particular, with respect to the thematic area of labour migration:

- Portrays migrants' contribution to the social and economic development of countries of origin and destination (e.g. filling labour and skills needs at all skill levels, contributing to the sustainability of social security systems, expanding the exchange of knowledge, technology, skills and commercial ties, and contributing to job creation as consumers of goods and services and tax payers, but also as micro-enterprise entrepreneurs);
- Sheds light on success stories and positive practices, presenting, as much as possible the positive results of fair labour migration governance (e.g. fostering ILO standards-based anti-discrimination and equality of treatment/opportunities principles, as well as labour market integration, recognition of skills, and labour protection of all migrant workers and their family members);
- Shows labour migration challenges in terms of decent work deficits such as the lack of social protection, the situation of migrant workers in an irregular situation, their working conditions (particularly their wages, working time and occupational safety and health), migrant workers in the informal economy, lack of trade union rights, migrants in forced labour, child labour, and trafficking situations, as well as migrant workers affected by discrimination, racism and xenophobia;
- In particular, with respect to the thematic area of fair recruitment applicants are encouraged to:
 - Refer to international labour standards related to fair recruitment in line with the ILO Fair Recruitment Initiative and the ILO General Principles and Operational Guidelines for Fair Recruitment;
 - Reflect on the impact of fair recruitment on migrant workers' working and living conditions;
 - Portray fair recruitment as an important element of the commitment by the international community to reduce labour migration costs;
- Entries should preferably help in promoting a positive impression on labour migration or help correct negative impressions and misperceptions on labour migration;

a) Accuracy:

- Gathers material using first hand sources;
- Includes an English, French or Spanish translation which must be faithful to the original meaning if parts, or all, of the submitted entry are in another language;

b) Protection:

- Protects vulnerable groups, sources and other sensitive components of the story by not providing unnecessary information that could risk harming them (including visual identities, names, locations etc.);
- Uses a rights-based terminology.
- Journalists who use the term "illegal migration" or "illegal migrant" to describe migrants and/or migration in their work will be disqualified since this term is

considered to stigmatize migrants and their families¹. Participants are requested to utilize the following terms: “non-documented migrant workers”, “migrant workers in an irregular situation”, “irregular status migrant workers”, or “migrants in an irregular situation”. Please refer to the ILO media glossary to know more about rights-based terminologies and language that the UN supports:

http://www.ilo.ch/global/topics/labour-migration/publications/WCMS_310235/lang--en/index.htm

1.4 Intellectual Property

- All intellectual property rights in the submission will remain vested in the participants.
- The participants hereby grant the ILO a non-exclusive, worldwide, irrevocable and royalty-free license to use, reproduce, adapt, publish, distribute, and otherwise disseminate any entries submitted under this contest in connection with the ILO’s activities.
- Where the ILO publishes any of the entries, including images or footages, the ILO will endeavor to ensure that the name of the participant appears in the following manner: ILO / name of the participant. Moreover, the ILO will respect the moral rights of the participants (e.g. ensuring that the work is not distorted or modified in a detrimental way to the participant and his/her reputation).
- The participant declares that any images or footages involved in the submission were taken by him/her or that he/she received permission to use them in his/her submission, and that the images and footages may be used by the ILO as provided for in these Terms and Conditions. The participant also declares that, where required, permission to submit the entry in this contest has been given by his/her employer.
- The participant declares that he/she has directly received valid consent from the subject(s) appearing in any image or footage that covers the use of their image as part of this contest. Where the participant is using any images or footages taken by a third party in accordance with the preceding paragraph, the participant declares that he/she has received written confirmation from that third party that such valid consent has been received. In all cases, where the subject(s) in the images or footages do not have the capacity to consent on their own, the participant declares that this permission has been given by an authorized person (e.g. parents or legal guardians of the subject(s)) and is valid in accordance with applicable laws.
- If requested by the ILO, the participant will provide the original support of the submission in high resolution.

1.5 Respect of legislation and rules of professional conduct

¹ United Nations General Assembly: United Nations Resolution 3449, General Assembly, Thirtieth Session, 2433 plenary meeting, 9th December 1975.

The participants warrant that they have abided by any applicable laws and by the rules of conduct of their respective professional association or society in the creation and submission of the entries.

1.6 Settlement of Disputes

- With the exception of the decisions on the awards, which are final and without appeal, the participant and the ILO are expected to make every effort to resolve amicably by direct informal negotiations any dispute or controversy arising between them under this contest, failing which the matter will be finally settled by arbitration in accordance with the UNCITRAL Arbitration Rules as at present in force. The arbitral tribunal shall consist of a sole arbitrator.
- Nothing in, or relating to, these Terms and Conditions or the competition will be deemed a waiver of any of the privileges and immunities of the International Labour Organisation.