

Indonesian Green Entrepreneurship Program (IGEP)



AT A GLANCE

→ Partners

Ministry of Manpower and Transmigration (MoMT), Central Bank of Indonesia (BoI), Ministry of Youth and Sports (MoYS), National Planning Agency (BAPPENAS), Employers' and Workers' Organizations, academia

→ Donor

Government of Korea

→ Duration

2012-2014

→ Target beneficiaries

ILO constituents, start-up green entrepreneurs and employees in particular young women and men, local communities in urban and rural areas, in six economic sectors – creative industry, renewable energy, tourism, waste management, food and agriculture

→ Geographical focus

Indonesia: West Java, East Java, South Sulawesi, Central Kalimantan



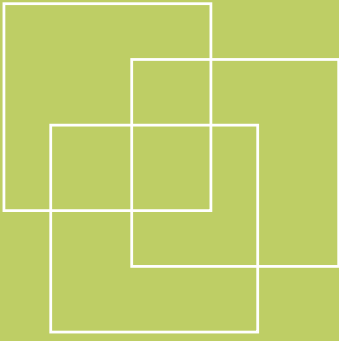
PROJECT OBJECTIVES

Thanks to relatively dynamic economic growth over the past decade, Indonesia has significantly improved people's livelihood and become a middle-income country. However, it still faces a double challenge to further reduce poverty and unemployment, and tackle environmental issues such as water and air pollution, and depletion of natural resources. To address these challenges, the Indonesian government has rolled out a "pro-growth, pro-poor, pro-employment and pro-environment" development strategy (National Mid-Term Development Plan 2009-14), and pledged to reduce CO2 equivalents by 41% with international support by 2020.

To assist Indonesia's economic plan, promote entrepreneurship and decent employment opportunities, the ILO has launched the Indonesian Green Entrepreneurship Program (IGEP), jointly with the Ministry of Manpower and Transmigration, Central Bank of Indonesia and BAPPENAS.

Under the Korea/ILO Partnership Program, and initially composed of a 15-month pilot phase (October 2012–December 2013), IGEP aims at supporting and building the capacity of ILO constituents and relevant national partners in Indonesia to better discuss and develop policies generating green, decent employment and environmental sustainability. IGEP is a set of multi-level activities helping to reduce poverty via sustainable economic growth, job creation, local economic development of micro, small and medium enterprises in Indonesia through green entrepreneurship.

Given the successful accomplishments of its pilot phase, and as requested by the government and national partners, the ILO has extended the second phase of the programme till December 2014. Meanwhile, the ILO is seeking a willing and able donor for the third phase of the programme (potentially three years). The ILO would also like to use IGEP experience for replication and adaptation in other Asia-Pacific countries.



Indonesian Green Entrepreneurship Program (IGEP)



MAIN ACTIVITIES

- Developing and implementing an Indonesia-based “Start Your Green Business” (SYGB) toolkit and training scheme for green entrepreneurship. These training kit and programme assist aspiring micro-/small-scale green entrepreneurs in starting and running their own green business, drawing on the “Start and Improve Your Business” methodology and integrated with the “Green Business Option” training materials developed in China.
- Increasing awareness of the positive economic, social and environmental values of green entrepreneurship among stakeholders through university incubators/business development services (BDS) on green entrepreneurship, and direct support to institutions. National and provincial capacity building activities, seminars and workshops to socialize green entrepreneurship and enhance the capacity of ILO constituents and other key national partners and stakeholders have been conducted.
- Promoting an enabling environment with key institutions and national/international partners through the launch of an Indonesian Green Entrepreneurship Forum to build a tripartite dialogue on green entrepreneurship. The IGEP pilot phase has initiated and coordinated the first session of this forum on 8 May 2013, hosted by Bol, and strongly supported by national partners. 40 participants met to share experiences and discuss potential options on the way forward. The next forum is hosted by BAPPENAS in 2014.

PROJECT OUTCOMES

IGEP SYGB toolkit and training programme are developed in Bahasa and English and implemented

- Developed and tested one universal training module, five sector-based training modules, one module for trainers, 50 international business cases and two additional SYGB training kits – “Start-up” (completed), “Take-off” (drafted and to be completed by June 2014) and “Expand” (to be completed by December 2014).
- Trained 180 green entrepreneurs and 40 green entrepreneurship trainers.

Service providers’ capacity built

- ILO constituents and national partners have significantly enhanced their knowledge on both technical and policy related aspects of green entrepreneurship, through various events such as a green entrepreneurship seminar, a technical green entrepreneurship workshop, and a green entrepreneurship lecture.

An encouraging environment for tripartite dialogue on green entrepreneurship created

- The first session of the Indonesian Green Entrepreneurship Forum (May 2013) has set the bases of a platform for dialogue, experience sharing, collaboration, building synergies and mainstreaming IGEP lessons and strategies into national policies and programmes. Policy and technical recommendations were agreed for the future of green entrepreneurship in Indonesia.

Contact information:

Ms Lorraine Baybay Villacorta, Environment and Decent Work Specialist
ILO Regional Office for Asia and the Pacific
United Nations Building, Rajdamnern Nok Ave
Bangkok 10200, Thailand

Tel. +66 2288 2304

Fax. +66 2288 3062

Email: villacorta@ilo.org

Web site: www.ilo.org/asia