

ONLINE

SUSTAINABLE DEVELOPMENT

EXECUTIVE IPA COLLEGE

INVESTMENT FACILITATION FOR SUSTAINABLE DEVELOPMENT

SEPTEMBER – DECEMBER 2022

 4 MODULES, 40 HOURS

Information Note



International
Labour
Organization



UN-OHRLS



Enhanced
Integrated
Framework



UNITED NATIONS
UNCTAD



International Training Centre

INTRODUCTION

The social and economic crisis caused by COVID-19 has reinforced the need for accelerated action towards the 2030 Agenda for Sustainable Development. Now more than ever, the 17 Sustainable Development Goals (SDGs) provide a blueprint to build back better; to inform and guide responses to the current health crisis and guide recovery efforts for more inclusive economies and resilient societies. Foreign Direct Investment (FDI) continues to be an important means of financing the SDGs. Due to their unique functions and mandates, investment promotion agencies (IPAs) play an important role in unlocking the potential of FDI to contribute to sustainable development.

Within this context, the Executive IPA College aims to enhance capacities of IPAs of 20 least developed countries (LDCs) to strengthen their capacity: to effectively target investors with greater potential to contribute to the SDGs; to develop and promote SDG-related projects; to facilitate a greater sustainability impact of all investments, including existing investments through targeted aftercare services, and to engage in investment policy advocacy to foster a conducive investment environment for sustainable development.

The Executive IPA College provides a unique opportunity to interact with peers from IPAs operating within similar contexts and facing common challenges to share knowledge, experiences and best practices. UNCTAD, ILO, UNIDO, UN-OHRLS and WAIPA will provide expert guidance and facilitation concerning tools, frameworks, standards and regional and country level experiences relating to effective investment facilitation and sustainable development.

About the Executive IPA College

The Executive IPA college is part of the regional project **“Capacity Development Programme for Investment Promotion Agencies of Least Developed Countries”**. It is the first multi-agency initiative to support IPAs from LDCs. The programme is developed and implemented by the United Nations Conference on Trade and Development (UNCTAD), the International Labour Organization (ILO) and its International Training Centre (ITC-IL), the United Nations Industrial Development Organization (UNIDO), the United Nations Office of the High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States (UN-OHRLS) and the World Association of Investment Promotion Agencies (WAIPA). The Enhanced Integrated Framework (EIF) provided the funding for the project. The main objective of the programme is to actively assist IPAs from LDCs by providing tailored capacity building activities, taking into account the diverse needs of the various LDCs with respect to FDI attraction and facilitation as a result of the unprecedented challenge of the COVID-19 crisis and their renewed focus on sustainability.

OBJECTIVES

To enhance the institutional capacity of IPAs to attract investment that contributes to sustainable development within a context of COVID-19 recovery and resilience. Following the successful completion of courses offered by the Executive IPA College, participants will be able to advise their IPAs on:

- investment promotion and facilitation strategies and tools to increase investment in SDG-related and COVID-19 relevant sectors;
- investment policies and practices that maximize decent work and inclusive economic growth (including responsible business conduct);
- the integration of SDG-related considerations in project development and appraisal, to maximize the sustainable development contribution of inward FDI flows;
- cooperation and interaction at the global, regional and sub-regional levels between IPAs and between international and regional organizations.

WHO ATTENDS THIS COURSE?

The Executive IPA College is designed for professionals working in or with IPAs from selected countries. Participants should ideally be decision-makers within an IPA or government officials in trade and investment ministries or ministries of foreign affairs, including diplomats dealing with investment promotion.

Each participating IPA can nominate up to 4 representatives, with one team leader per country to support a systemic response to country-specific challenges. All participants should receive the endorsement of the IPA senior management and be available to attend all sessions of the training programme. The participation of female staff from the selected IPAs is particularly encouraged.

Please note that the following requirements are essential to participate in the program:

- Commitment to attend the whole programme;
- The ability to use and access a computer with internet;
- Working knowledge of written/spoken English;
- A commitment by the nominated persons to act as resource persons to share the acquired knowledge with a wider IPA staff pool.

HOW IS THE EXECUTIVE IPA COLLEGE ORGANIZED?

The Executive IPA College will be offered fully online through the ITCILO eCampus over a period of 4 months (starting September to December 2022), for an estimated total of 40 learning hours. The training will cover 4 technical modules.

Each module consists of a self-guided e-Learning; introductory self-guided eLearning course; 2 Expert sessions via webinar; and module-specific assignments that contribute to an overall institutional action plan.

A platform provides additional resources for each module as well as a forum for discussion for sharing of practices.

SHORT SUMMARY OF THE MODULES

Module 1

Investment promotion and facilitation in SDG and COVID-19 related sectors

This module will cover FDI fundamentals and the promotion of FDI in SDG related sectors and value chains that can be catalytic for higher levels of regional and global trade integration. Topics will include investment promotion strategies and tools that effectively integrate the SDGs and post-pandemic priority sectors, including health.

Module 2

SDG and COVID-19 related project appraisal in promising value chains

Module 2 will share with participants how to carry out investment project preparation and appraisal (IPPA) in a bid to increase the number of investment transactions and to formulate “bankable” SDG investment proposals. The Module will also delve into IT systems and relevant software that can support this process, such as UNIDO’s COMFAR (Computer Model for Feasibility Analysis and Reporting).

Module 3

FDI, decent work and inclusive and sustainable growth

This module will share with participants (normative) frameworks, instruments, approaches and real practices on how to maximize the positive impact of FDI towards SDG 8 on decent work and inclusive growth by analyzing the intersection of FDI, and decent work, human rights, policy environment and responsible business conduct.

Module 4

Effective investment promotion networks and partnerships for sustainable development and COVID-19 adaptation

Collaboration and partnerships are critical to achieve deep and sustainable changes. This module will aim to foster cooperation and interaction among IPA officials and underscore the added value of regional organizations such as ASEAN, COMESA, and the like. The module will also further discuss the role and value of Development Cooperation and the benefits of international platforms such as UNCTAD’s World Investment Forum and the annual WAIPA conference and events.

Successful completion entails active participation in the different modules and submission of an institutional action plan outlining how the learning will be sustained beyond the end of the programme. Participants who successfully complete the Executive IPA College will be awarded a certificate.

COST OF PARTICIPATION AND REGISTRATION

Cost of participation for selected participants to attend the Executive IPA College is covered by the Project **“Capacity Development Programme for Investment Promotion Agencies of Least Developed Countries”** which is funded by the Enhanced Integrated Framework – Trade for LDC Development.

The deadline for submission of applications is **15 August 2022**

Kindly submit your registration via the following link:

<https://oarf2.itcilo.org/DSB/A9715329/en>

INFO

FOR FURTHER INFORMATION
PLEASE CONTACT

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