



The ILO Turin Centre's facilities

Located in an attractive park on the banks of the River Po, the Centre's campus provides a congenial environment in which to live and study.

- It contains 21 pavilions with fully equipped modern classrooms, conference halls and meeting rooms fitted out for multilingual simultaneous interpretation, a computer laboratory, and a computerized documentation centre linked to various data banks.

The campus has 287 study/bedrooms, all with private bathrooms, telephones and cable television. It also has:

- a reception desk open 24 hours a day;

- a restaurant, a self-service canteen and a coffee lounge, all catering for international dietary needs;
- a bank;
- a travel agency;
- a laundry service;
- a post office;
- an internet point;
- a recreation room;
- facilities for outdoor and indoor sports;
- an infirmary.

Social events are regularly held both on and off campus, so that participants from different cultural backgrounds can make the most of the stimulating international climate.

For further information, kindly contact:

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Effective investment facilitation and sustainable development



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Turin, Italy

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World Association of
Investment Promotion
Agencies



International Training Centre

www.itcilo.org

Effective investment facilitation and sustainable development

Background

The positive impact on social and economic development impacts of FDI, direct or indirect, have been recognized by the 2030 Agenda for Sustainable Development. The 2030 Agenda is the global framework which brings to together all spheres of society at a global level, including the private and public sector to eradicate poverty and achieve sustainable development by the year 2030.

Within this framework, FDI has the potential to play a critical role, in multiple ways, in achieving the 17 Sustainable Development Goals (SDGs). While the linkages between FDI and the 17 SDGs are clear concerning certain goals (such as SDG 8 on decent work and inclusive growth, or SDG 7 on affordable and clean energy), they are less evident for other goals. Hence, getting the most out of FDI in terms of development and achievement of the SDGs requires strategic thinking and action by Investment Promotion Agencies.

Working with best practices and tools, participants will gain a better understanding of how to improve investment facilitation to enhance the development impacts of FDI flowing into their countries, particularly concerning the creation of more and better jobs and the overall contribution of FDI in achieving the Sustainable Development Goals.

Objectives

At the end of the course, participants will:

- Be knowledgeable about the latest trends and opportunities regarding sustainable development, decent work and investment facilitation
- Understand the positive links between FDI, sustainable development and decent work
- Understand the dominant development frameworks concerning sustainable development and decent work relevant for investment facilitation
- Gain a better understanding on how to implement a system of after care services and investment promotion measures in the framework of sustainable development and decent work

Content

During the one week training, the following topics will be discussed:

- **FDI, employment and sustainable development:** This module will identify how FDI can be more effectively harnessed to create more and better jobs, boost skills development and technology transfer, and increase business linkages with local enterprises. The discussion will focus on case studies from countries which have successfully transformed their approach to attracting FDI, as well as recent trends in both host and home countries' expectations of investor contributions to sustainable development.
- **FDI and the 2030 Agenda for Sustainable Development:** participants will actively explore all 17 Sustainable Development Goals and identify linkages, opportunities and challenges related to FDI and the 2030 Agenda for Sustainable Development. Additionally, best practices on investment facilitation and mainstreaming of Sustainable Development will be presented.
- **Maximizing the positive impact of FDI:** participants will explore the ILO Tripartite Declaration of principles concerning Multinational Enterprises and Social Policy, specifically looking into framework conditions and enabling environment, crucial to ensure FDI leads to social and economic progress.
- **Multi-stakeholder dialogue:** An IPA's promotional activities and after care services can be significantly enhanced through facilitating a constructive dialogue between strategic line ministries (labour, Environment, ...), investors, workers, local enterprises and communities that might be affected by the investor's operations. This session will focus on ways in which IPAs can facilitate multi-stakeholder dialogue on issues of mutual concern between different branches of government, investors and communities, to smoothen the establishment and operation of the investment and maximize the positive impact of FDI for all parties concerned.

- **After care services:** Investment promotion does not end with signing the MoU or investment agreement. This is where perhaps the most important phase of the process starts. The content of this training section will spell out those techniques and process-oriented standard operating procedures that can be undertaken to affirm the investor's decision, boost your country's reputation as a great place to do business while contributing to employment creation and sustainable development.

Methodology, Preparatory Work and Resource Persons

The course will take a highly participatory approach, which requires full involvement by all participants and ensures exchange of information and experiences. Training methods will include: introduction of concepts with illustrative examples followed by plenary discussions, group work, case studies and breakout sessions. In addition, participants will be asked to go through an online self-guided module of about 60 minutes providing a brief introduction to the MNE Declaration. The module includes real cases of how the MNE Declaration can be used to address a range of labour and employment issues in different contexts.

Resource persons will include specialists from ILO and WAIPA amongst others.

Language

The course will be conducted in English.

How to apply

The application deadline is subject to seats' availability and varies: 4 weeks before the commencement date of the course, in case the participant needs a Schengen visa. For other participants not requiring Italian entry visa, the deadline for application is one week prior to the scheduled commencement date of the course.

Candidates must submit through the website the following documents:

- on-line application form duly filled in, available at: <http://intranetp.itcilo.org/STF/A9011173/en>
- letter from the sponsor indicating financial support (or letter from the applicant stating that participation cost is covered by himself/herself), to be uploaded when filling in the on-line application form.

As an Organization dedicated to promoting social justice and internationally recognized human and labour rights, the ILO is taking a leading role in international efforts to foster gender equality. In line with this ILO focus, women are particularly encouraged to apply to ITCILO courses.

A limited number of fellowships are available to qualifying candidates. For more information, please contact Mr. Ismail Ersahin, ismail.ersahin@waipa.org.

Venue

The total cost of participation is **2215 Euros**. This includes tuition fees (1600 Euros) and subsistence costs (615 Euros).

- The tuition fees cover: course preparation, implementation and evaluation; training materials and books; the use of training facilities and support services; emergency medical insurance.
- Subsistence costs cover: full board and lodging on the Centre's Campus and some recreational activities in Turin. The figures quoted do not include the cost of travel between the participant's home country and the course venue.

Participants must ensure that they have a valid passport and appropriate visa for Italy, and for any country in which a transit or stopover to or from the course venue is required.