



ACADEMY ON SOCIAL AND SOLIDARITY ECONOMY (12th EDITION)

BUILDING BACK BETTER: THE ROLE OF SOCIAL
AND SOLIDARITY ECONOMY IN A HUMAN-
CENTRED AND PLANET-SENSITIVE RECOVERY

15-26 NOVEMBER 2021

Jana Žůrková (RREUSE)

*Elective 3: SSE, just transition to climate-neutral and circular
economy: innovative ways of production and consumption*



EURICSE



REPÚBLICA
PORTUGUESA

TRABALHO, SOLIDARIEDADE
E SEGURANÇA SOCIAL



CASES

Cooperativa António Sérgio para a Economia Social



International
Labour
Organization



International Training Centre

Social Enterprises & Circular Economy

European Union perspective

Jana Žůrková
Network Development & Innovation Manager
RREUSE | www.rreuse.org



- About **RREUSE**
- Are **circular and social economy** going hand in hand in the European Union?
- Stronger together: Why **networks** make a difference
- Examples of social circular enterprise **activities**



RREUSE is a network representing **social enterprises** active in the **circular economy**, specialized in **re-use, repair and recycling**.



Our members

- Individual social enterprises
- Networks of social enterprises (local / regional / national)



30 members
26 countries

Austria
[RepaNet](#)

Belgium
[HERWIN](#)
[RESSOURCES](#)

Bosnia and Herzegovina
[Association Citizens "Hands"](#)

Croatia
[Humana Nova](#)

Finland
[Tramel Oy](#)
[Kierrätyskeskus Oy](#)

Estonia
[Uuskasutuskeskus](#)

France
[Emmaüs France](#)
[Envie](#)

Germany
[Dachverband FairWertung e.V.](#)
[WIRD](#)

Greece
[Ecological Recycling Society](#)
[Klimax Plus](#)

Hungary
[Humusz Szövetség](#)

Ireland
[Community Reuse Network Ireland](#)
[RECOSI](#)
[RehabRecycle](#)

Italy
[Rete 14 luglio](#)
[Cooperativa Sociale Insieme](#)

Lithuania
[Žiedinė ekonomika](#)

Netherlands
[Branchevereniging](#)
[Kringloopbedrijven Nederland](#)

Poland
[EKON](#)

Romania
[Ateliere Fără Frontiere](#)

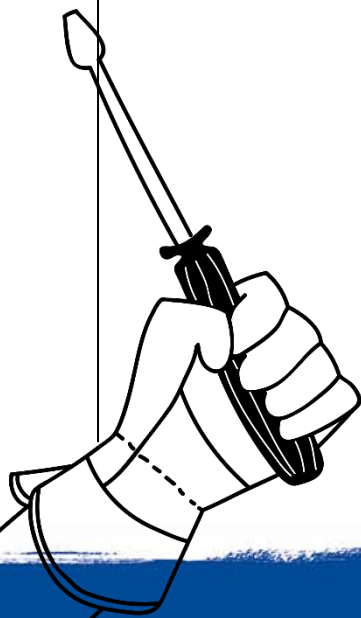
Slovenia
[Dobrote z.b.o](#)

Spain
[AERESS](#)

United Kingdom
[Community Resources Network](#)
[Scotland](#)
[Now! Charity](#)

United States of America
[donateNYC](#)

pan-European networks
[Emmaüs Europe](#)



1.000.000

tonnes of material
diverted from landfill
through re-use,
repair and
recycling

This is equivalent to the
weight of **137 Eiffel towers!**



105.000

employees,
volunteers and
trainees



850

social enterprises
in the wider
RREUSE network



2.200

SHOPS



39 MILLION

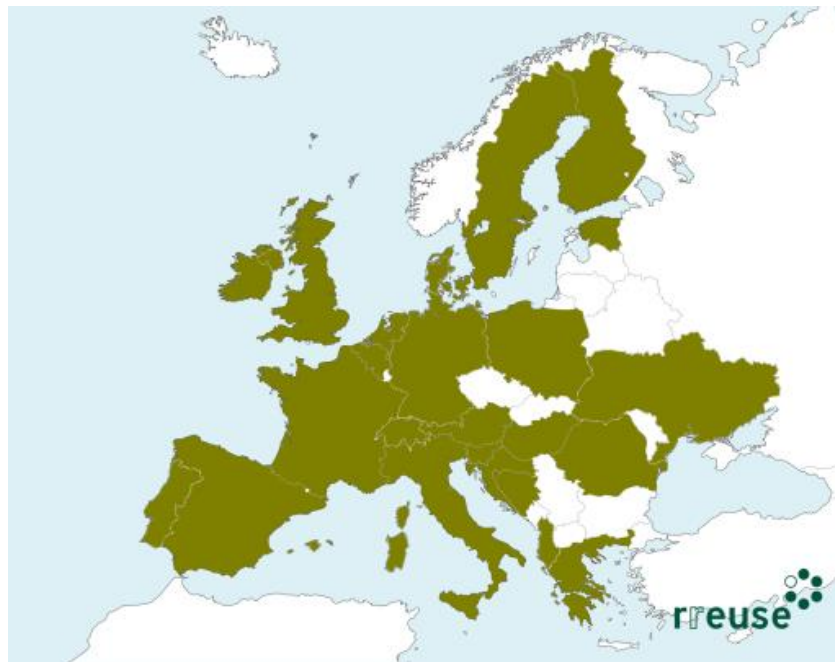
CUSTOMERS



1.125 BILLION

TURNOVER

RREUSE is a channel from each re-use shop
to EU policy makers and back



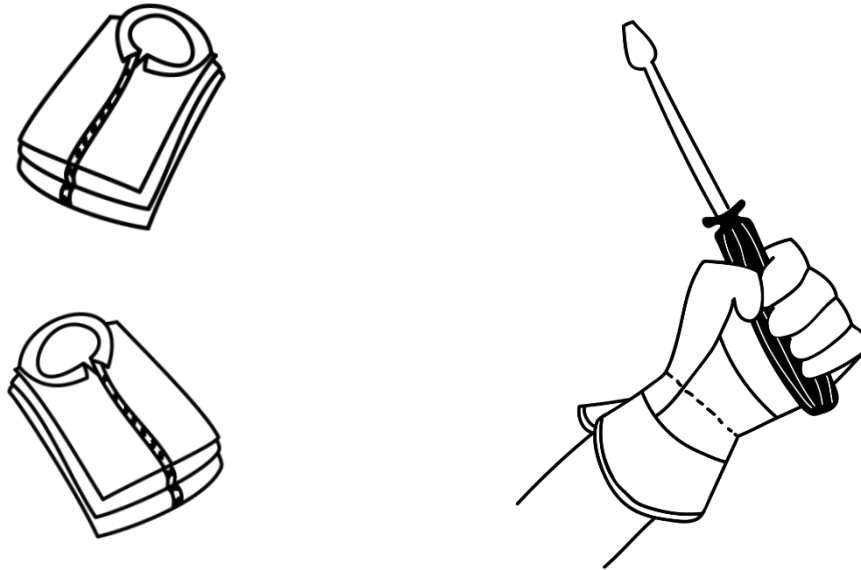
RREUSE creates a platform for learning and networking For its members – social circular enterprises



Are circular and social economy
going **hand in hand** in the European
Union?

EU Green Deal & Circular Economy Action Plan

Sustainable products, reduced consumption & waste

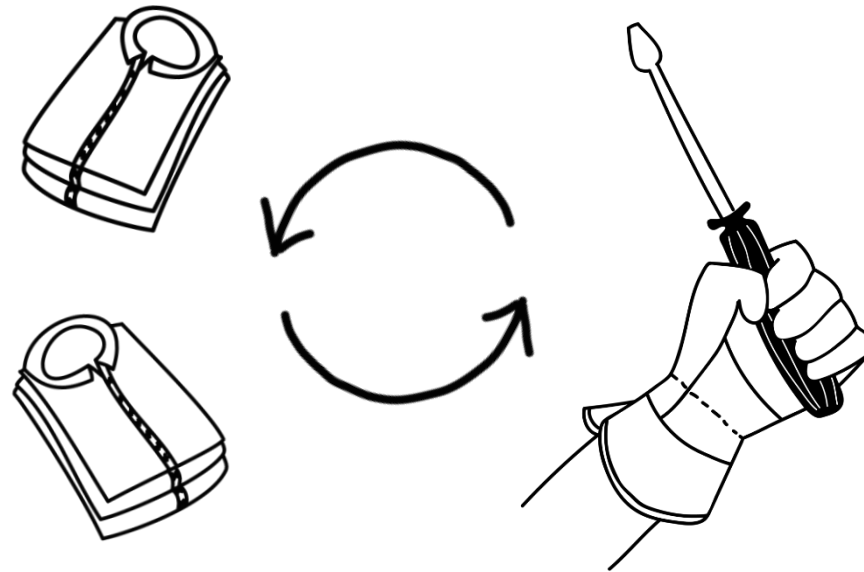


EU Social Economy Action Plan

Employment, skills, social inclusion

EU Green Deal & Circular Economy Action Plan

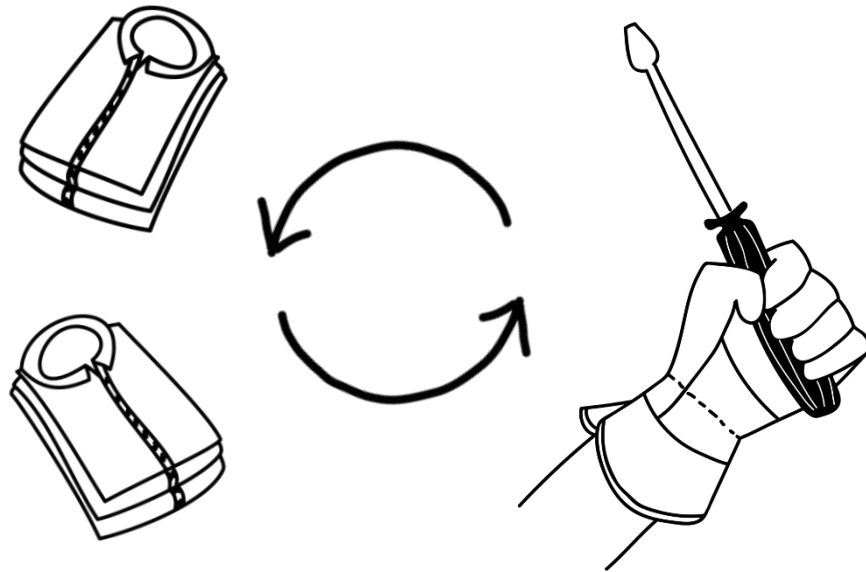
Sustainable products, reduced consumption & waste



EU Social Economy Action Plan

Employment, skills, social inclusion

Since 20 years, RREUSE has been advocating for
social circular enterprises and their support in the EU policy



What we have achieved in linking social & circular economy?

- Increasingly recognised role of social enterprises in waste management and the circular economy

What is needed

- Mainstream the link between circular and social: From a 'nice to have' to 'must have'
- Recognise the real value and contribution of social enterprise
- Better financing


Read our concrete proposals 

In detail

What we have achieved

EU Waste Framework Directive (2018 revision):

Key policy text for waste management in all EU Member States, settings requirements and targets. which carries significant impact on the way social enterprises operate in re-use and repair sectors at national level.

- Social enterprises are **recognised as key actors in the implementation** of an inclusive circular economy
- Stronger support to re-use and repair, and re-use networks, in particular those **run by social economy enterprises** (including mandatory monitoring of re-use, potential EU targets by 2025 as well as explicit provisions highlighting the role of social enterprise in waste management )

What we have achieved

EU Circular Economy Action Plan (2020):

EU's future-oriented agenda for achieving a cleaner and more competitive Europe in co-creation with economic actors, consumers, citizens and civil society organisations.

- Labels social economy enterprises as **pioneers in circular jobs creation**, reinforcing the development of an inclusive circular economy 

What is in progress

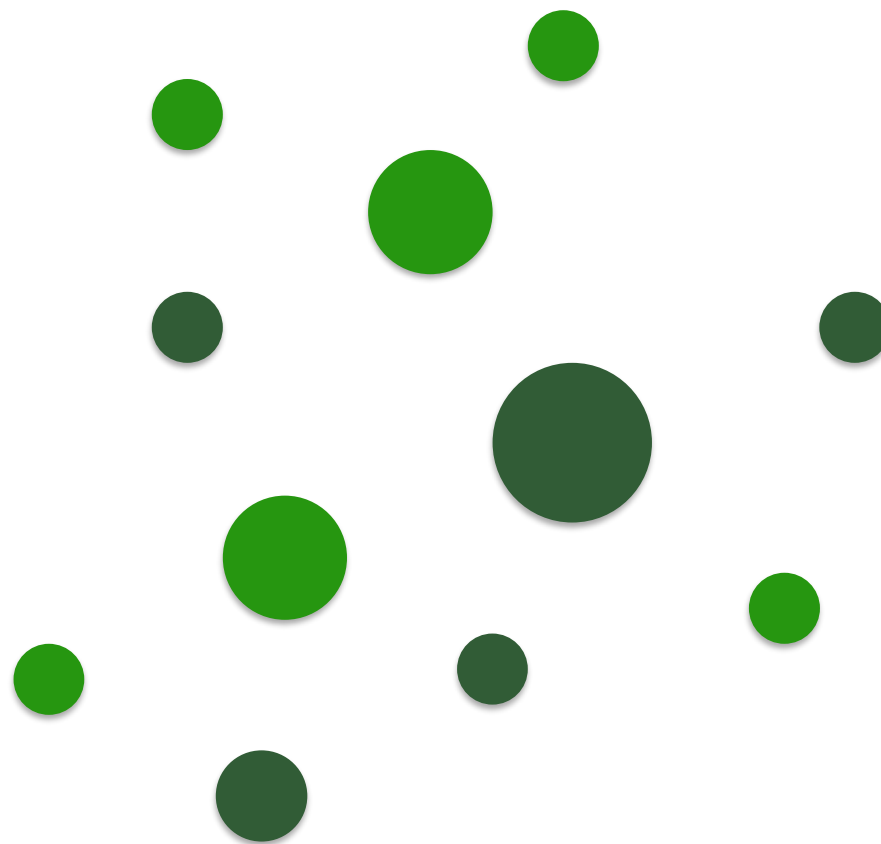
- European Commissions's DG Employment commissioned a **report from the OECD** in order to explore policy options to support social enterprises in the circular economy
- **EU Social Economy Action Plan (to be published end 2021)**
 - RREUSE calls for an ambitious Social Economy Action Plan which intrinsically links the social and circular economies 

What is needed

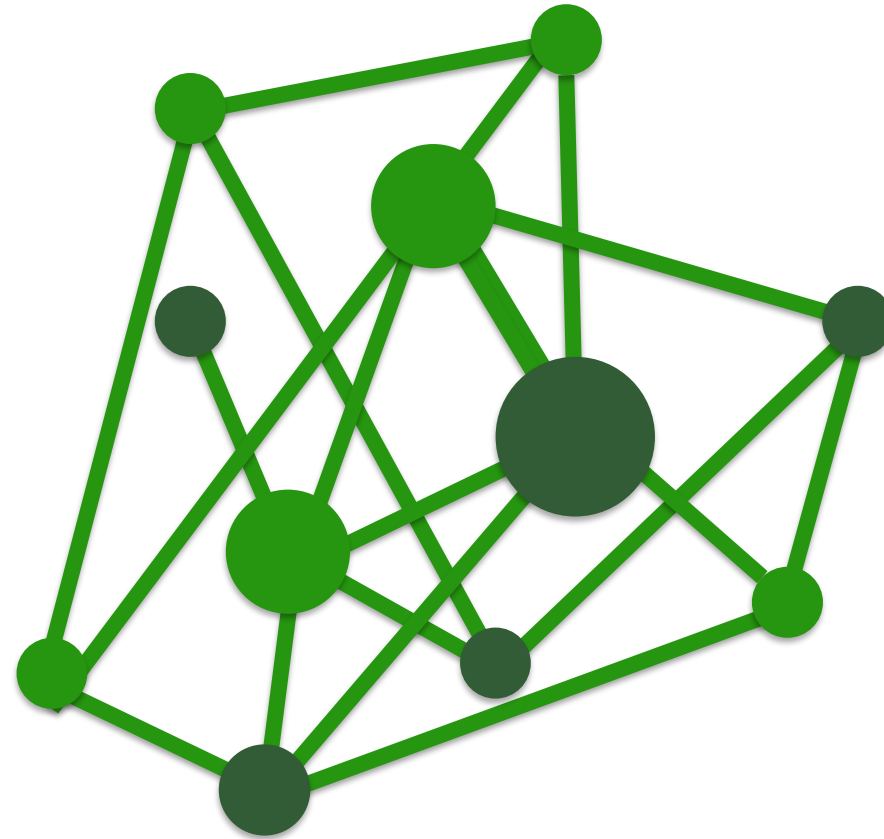
- **Mainstream** the social economy within circular policies and beyond
- **Recognise the real value** of social enterprises active in the circular economy
- Improve access to **funding** for social enterprises
- Acknowledge social enterprises' role in **skilling and upskilling** to meet changing market needs

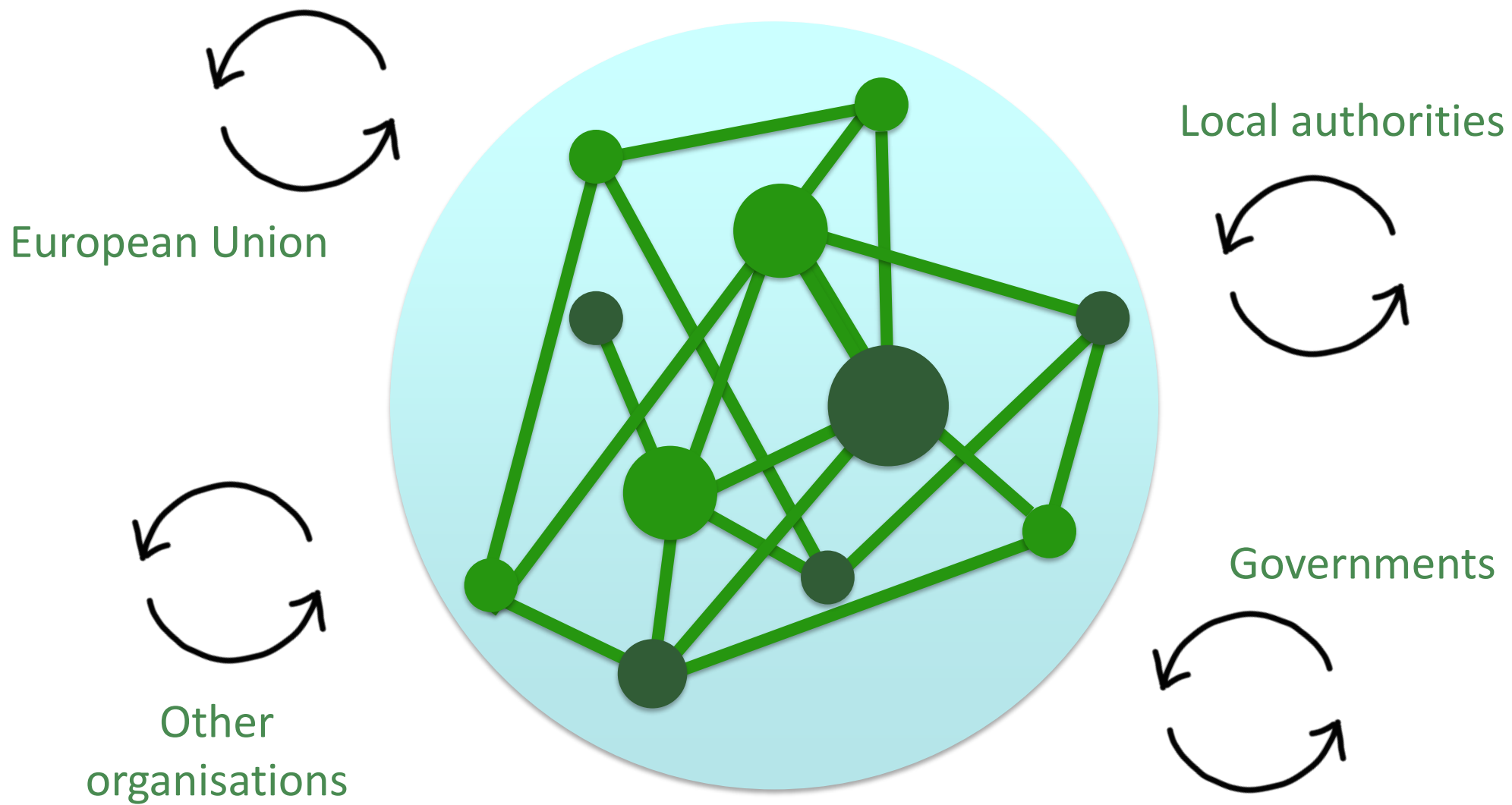
Read our concrete proposals 

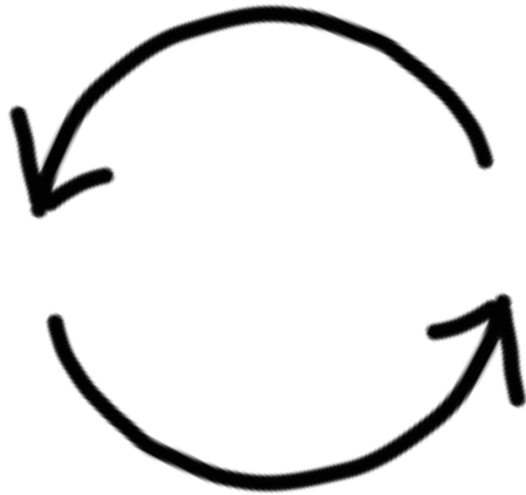
Stronger together: Why **networks** make a difference



Scale:
Local, regional, national, international



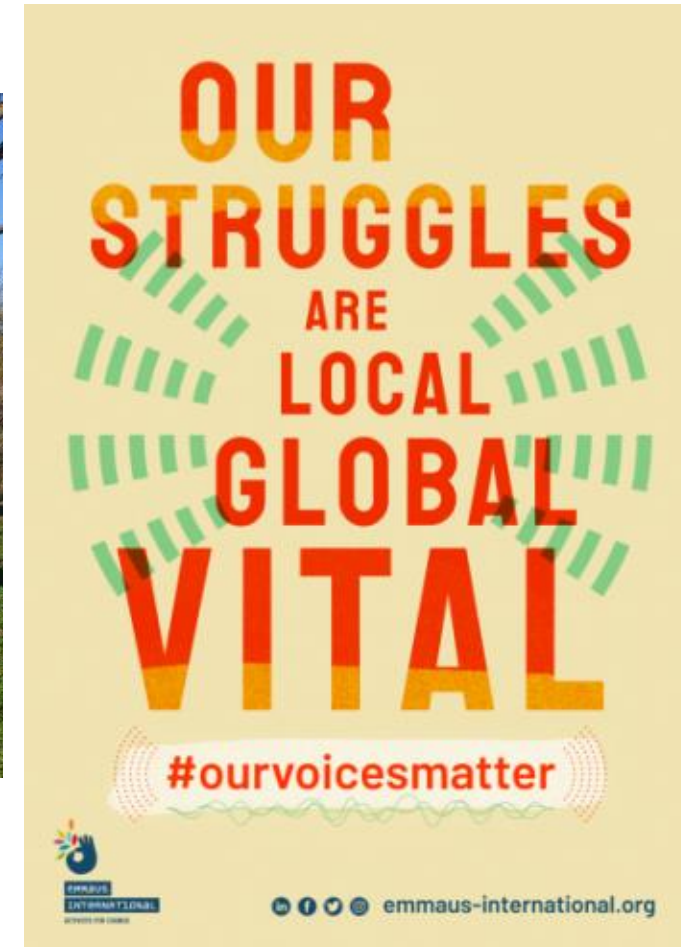




One voice
Professionalisation
Innovation
Ideas
Contacts
Confidence
Recognition

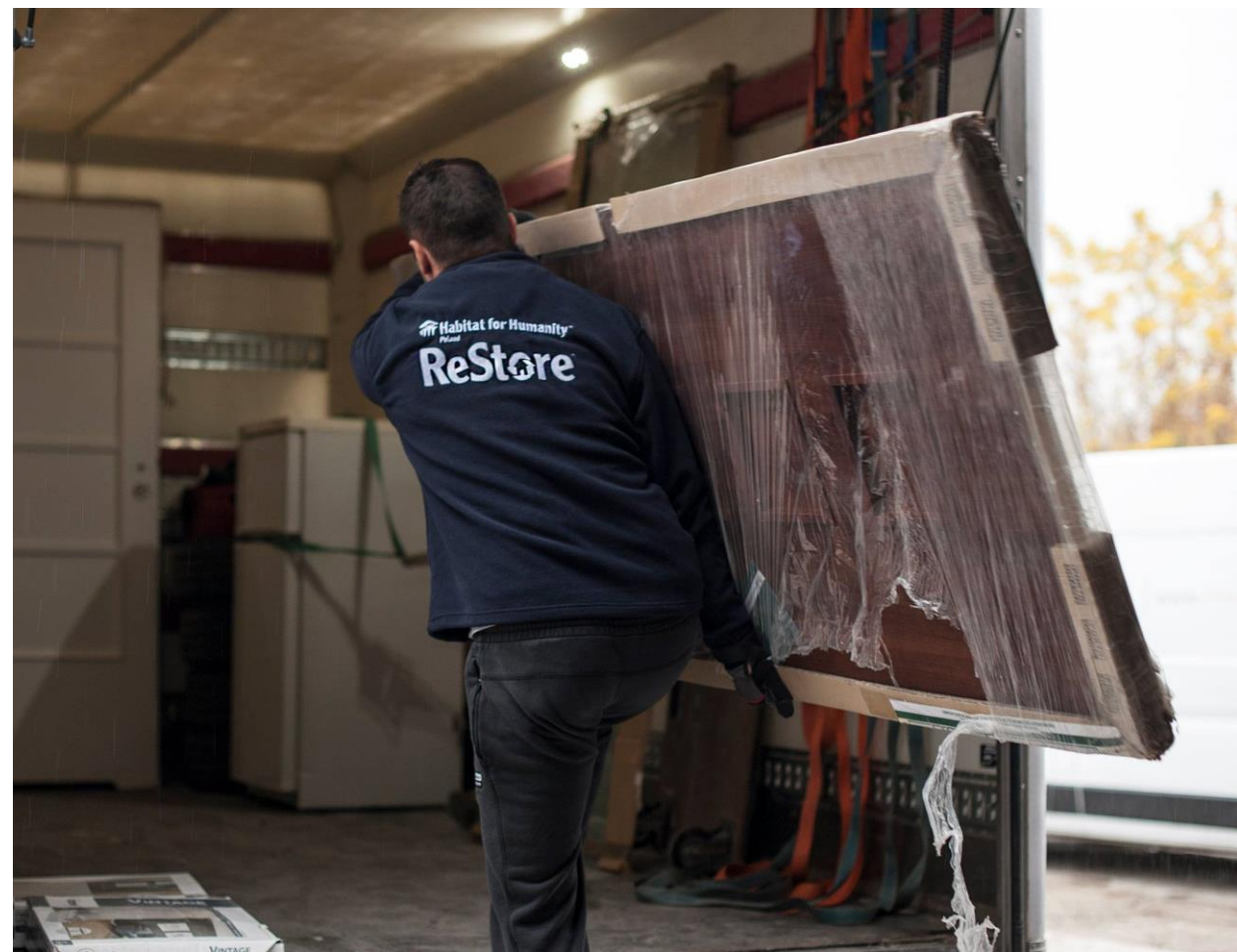
Examples of social circular enterprise **activities**

The global solidarity movement from France Emmaüs



[Emmaus International](#) - [Emmaus Europe](#) - [Emmaus France](#)

ReStore shops for DIY and construction materials Habitat for Humanity (Northern Ireland, Poland, USA, Canada)



Repair truck for textiles and electricals Solidanca, Spain

REPARATRUCK



Picture credit: Solidanca



Our events



**Let's get talking: Exploring social value in the circular transition
with Virginijus Sinkevičius**



Virginijus Sinkevičius

EU Commissioner for Environment, Oceans and Fisheries

17 December @ 2:00 PM CET

#RREUSE20



Register [here](#)

Further reading

JOB CREATION IN THE RE-USE SECTOR: INSIGHTS FROM SOCIAL ENTERPRISES



≈70 JOBS CREATED
PER 1,000 TONNES COLLECTED

LOWER BOUND: ≈20 JOBS
CREATED PER
1,000 TONNES COLLECTED



UPPER BOUND: ≈140 JOBS
CREATED PER
1,000 TONNES COLLECTED

Most organisations create between 40 and 100 jobs per 1,000 tonnes of products collected for re-use oriented activities. This wide range is due to several factors, including labour intensity required for different product categories, workforce composition and policies on work integration.

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Read the briefing **on Job creation in the re-use sector** [here](#)



Putting second-hand first to create local jobs

GUIDANCE FOR MUNICIPALITIES TO DEVELOP LOCAL
RE-USE STRATEGIES



Read the guidance [here](#)

Let's keep in touch!

Jana Zurkova
Network Development & Innovation Manager
jana.zurkova@rreuse.org
www.rreuse.org

[RREUSE 2020 Activity Report](#)

RREUSE is on social media

