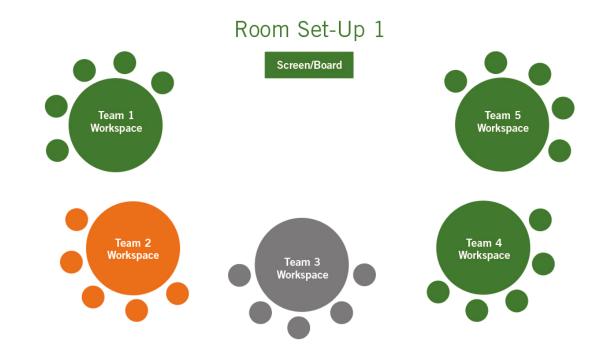
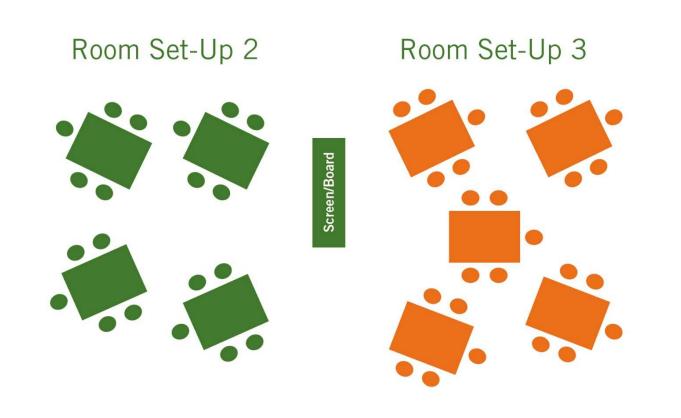
Think.COOP

AN ORIENTATION ON THE COOPERATIVE BUSINESS MODEL

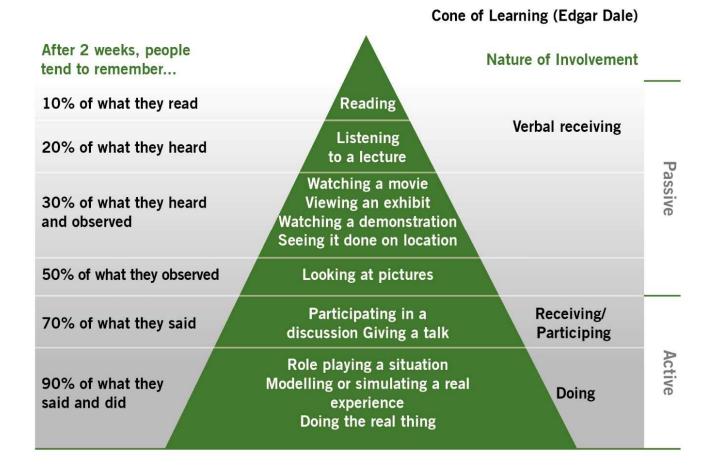
Room setting and Seating Arrangement



Room setting and Seating Arrangement



Cone of learning



Facilitation techniques



About the Session Guide

Steps and key Messages

Session Overview

Sequential steps to implement a session

Talking points/Key messages for facilitator to convey to participants

- 1. Prior to starting the session, you may want to play Icebreaker 4: Battle of the Sports (you can find in Section 4 of this guide).
- 2. Explain and discuss:
- Collective action refers to action taken together by a group of people whose goal is to enhance their status and achieve a common objective. In many cases, collective actions arise when people face a common theat or problem.
- 3. Give one or two examples of cooperatives in your area. Highlight what triggered its formation why did members decide to form the cooperative? Conclude by saying:
- Although some cooperatives are established to take advantage of a
 business opportunity, most cooperatives are started for defensive reasons.
 Often this is in response to an economic problem that has a negative
 impact on the individuals. The problem could be, for example, a lack
 of marketing outlets, high cost of inputs especially if one buys small
 quantities, or the absence of credit facilities. The members realized
 that they shared a problem that cannot be solved individually.

The Sessions

Think. COOP: An orientation on the cooperative business model

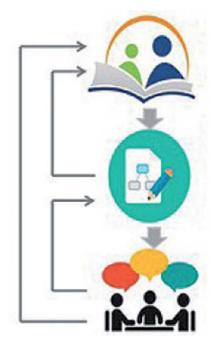


The Learning Guide Format

SESSION

Activity

Steps



Members of the group take turns in reading the training guide aloud

All members of the group perform the steps indicated for each activity; may be individual, in pair, or as group work

Members of the group share and discuss outputs

Signs and their Meanings



A member of the group read background information



Group discussion



Read and perform step-by-step instruction



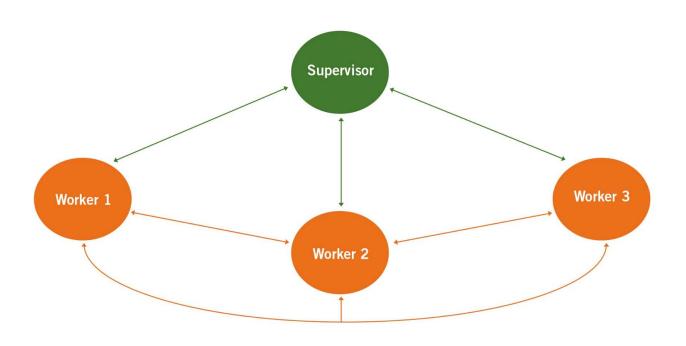
Suggested time for the activity

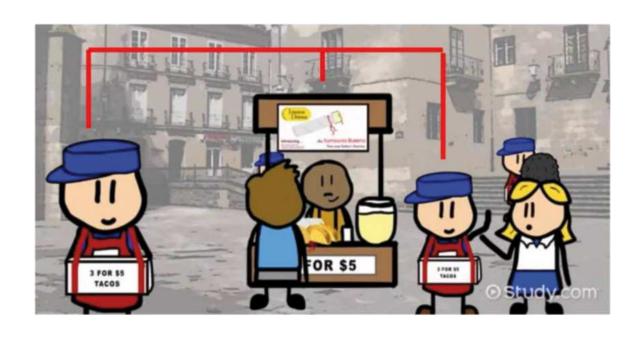


Gender equality good practices



Tips on facilitation







Source: USAID Leo Project



Source: USAID Leo Project



Source: USAID Leo Project