

THE FUTURE OF WORK IN THE RURAL ECONOMY

More decent work to revitalize rural economies

2 in 5 workers today work in the rural economy • By 2050, 9.7 billion people in the world •
By 2030, 520 million new jobs to be created, especially in rural areas • By 2050, the world will need to produce about 70% more food • Rural areas are exposed to climate change, but they are key to the transition to a green economy

Stepping up

Improve & intensify

Making agro-food systems more sustainable; rejuvenating agriculture; promoting agro-enterprises; skills development for improved production methods and productivity; crop diversification; digital technologies; improving working conditions in agriculture

Stepping out

Diversify

Rural economic diversification, income-generating activities and employment beyond agriculture and including other economic sectors; skills development and employment services for diverse local economies; harnessing the potential of the circular economy in rural areas.

Stepping ahead

Catch up & leap forward

Well-connected and dynamic rural economies, attractive to investments; turning rural areas into rural innovation hubs through improved services, infrastructure and connectivity; empowering women and youth; participation and social cohesion.

Shaping an inclusive future of work

• Embrace the transformation of rural economies • Revitalizing rural economies to make them more dynamic and attractive • Decent work at the forefront for a sustainable and inclusive future of work in rural economies

