



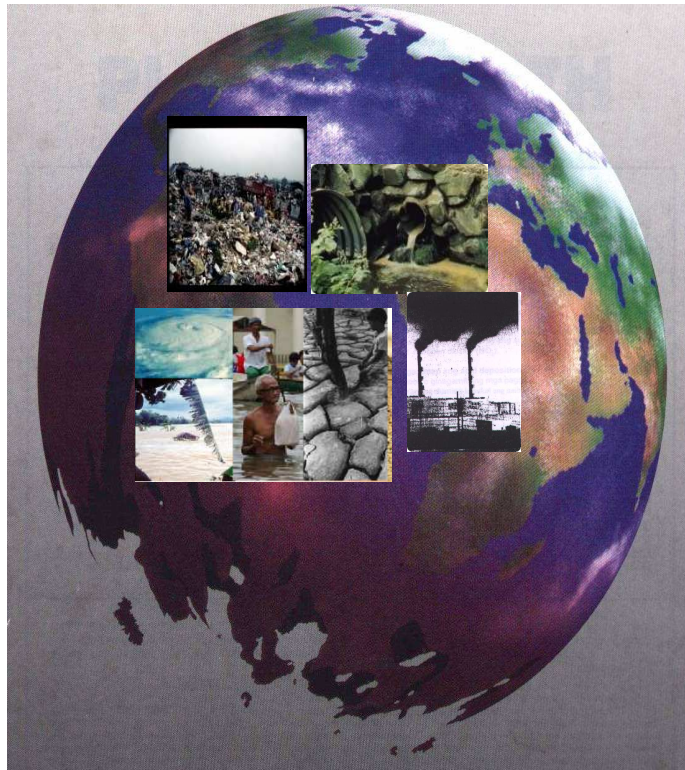
Business Initiatives for Sustainability

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Today vs. Tomorrow

Today's Beleaguered Planet



Tomorrow's
Sustainably Functioning Planet



IF we all acted today to address our environment problems, how might this change how we live 15-20 years from now ?

1. What changes would you want to see in the way our **homes and buildings** are built?
2. What standard features would you like added to commonplace **gadgets/ appliances/ equipment** used at home, work/ schools?
3. How would you be **going to work/ commuting or travelling to any place** you need/ want to be?
4. What sort of **food/ home products** would you be eating/ using? How would it get to you?
5. What practices would be **mandated** in our communities/ workplaces?
What practices would be **“outlawed”** in our communities/ workplaces?

IF we all acted today to address our environment problems, how might this change the life we live ten to fifteen years from now ?

- What changes would you want to see in the way our homes and buildings are built?
 - ❖ Made from nontoxic/natural/reclaimed materials;
 - ❖ sensor – controlled rooms
 - ❖ natural daylight features
 - ❖ energy efficient lighting
 - ❖ water efficient fixtures;
 - ❖ rainwater catchments and water recycling systems
 - ❖ renewable energy sources; rooftop gardens

IF we all acted today to address our environment problems, how might this change the life we live ten to fifteen years from now ?

- What standard features would you like added to commonplace gadgets/ appliances/ equipment used at work/ school/ home?
 - ❖ energy/ resource efficient
 - ❖ solar powered
 - ❖ recycled
 - ❖ more compact/ longer useful life
 - ❖ multifunctional

IF we all acted today to address our environment problems, how might this change the life we live ten to fifteen years from now ?

- How would you be going to work/ commuting or travelling to any place you need/want to be?
 - ❖ efficient train/ rail/ bus system and water transport;
 - ❖ fuel efficient / hybrid vehicles
 - ❖ alternative fuels
 - ❖ path lined walkways; bike lanes
 - ❖ virtual offices
 - ❖ on – line government / workplace transactions

IF we all acted today to address our environment problems, how might this change the life we live ten to fifteen years from now ?

- What sort of food/ home products would you be eating/ using? How would it be brought to you?
 - ❖ more cheap organic or locally produced food
 - ❖ free from harmful chemicals/ fertilizers
 - ❖ less packaging

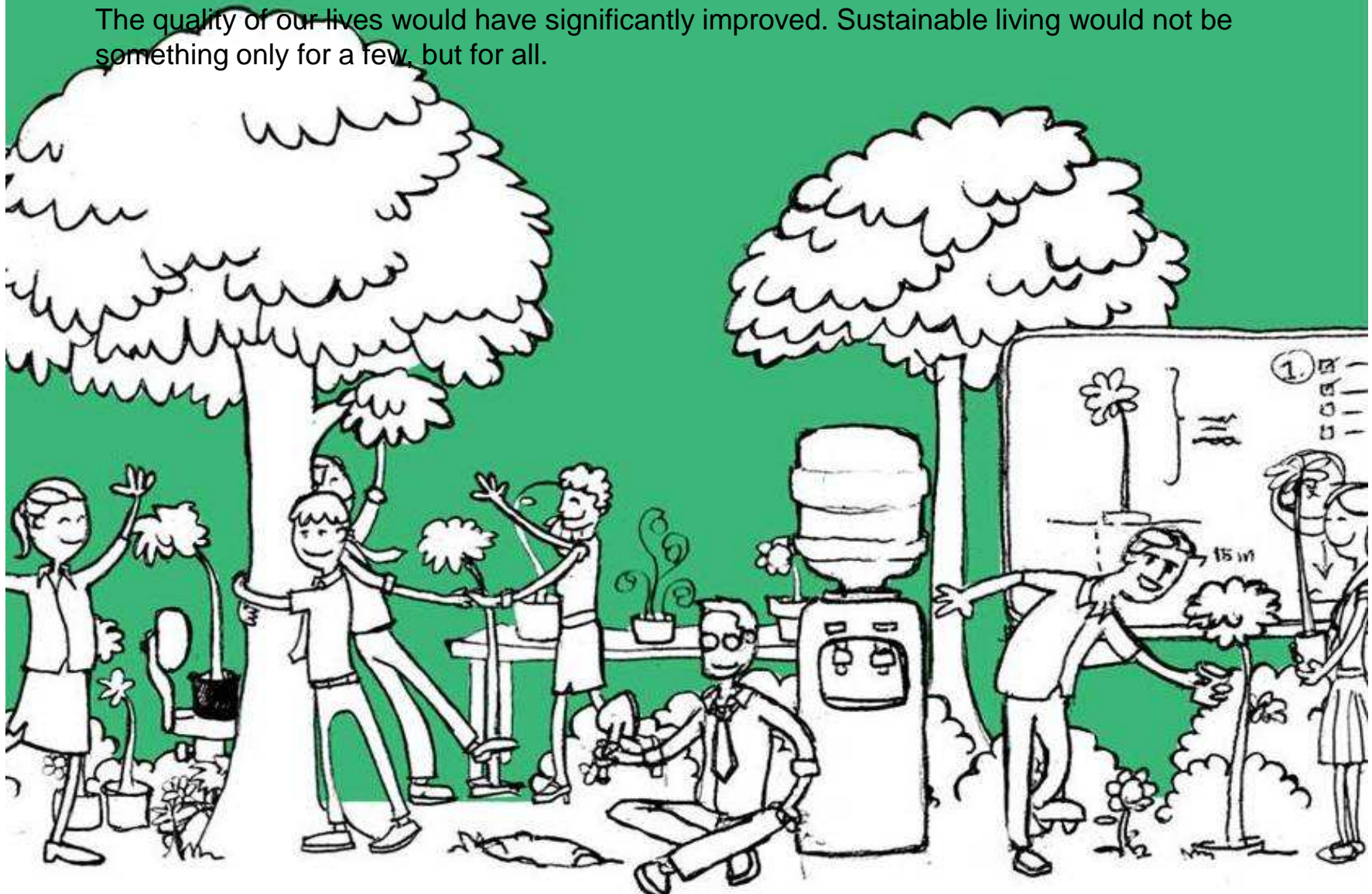
IF we all acted today to address our environment problems, how might this change the life we live ten to fifteen years from now ?

- What practices would be mandated?
 - car free zones/ road user taxes
 - garbage taxes
 - dual water piping systems
 - recycling
 - urban rooftops/ green walls
 - bio – diesel/ alternative fuels
 - carbon offsets
 - virtual workplaces/ video conferencing
 - healthy food options for workers
 - shuttle services for all
 - widespread web – based transactions
 - paternity leave
 - efficient health /medical coverage system
 - decent housing
- What would be “outlawed”?
 - plastic grocery bags
 - engine idling
 - backyard burning
 - SUVs/single passenger car use
 - waste (at home, workplace, schools)
 - manual garbage collection
 - high risk jobs (replaced by robotics)
 - unsafe jobs (e.g. waste scavenging)

In tomorrow's more planet -friendly world,

We would be using less fossil – based energy (i.e., low – carbon living). Recycling would be the norm. The quality of our air and water would be much improved. There would be less pollution overall and less environment – related health problems

The quality of our lives would have significantly improved. Sustainable living would not be something only for a few, but for all.





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Vision 2050 :

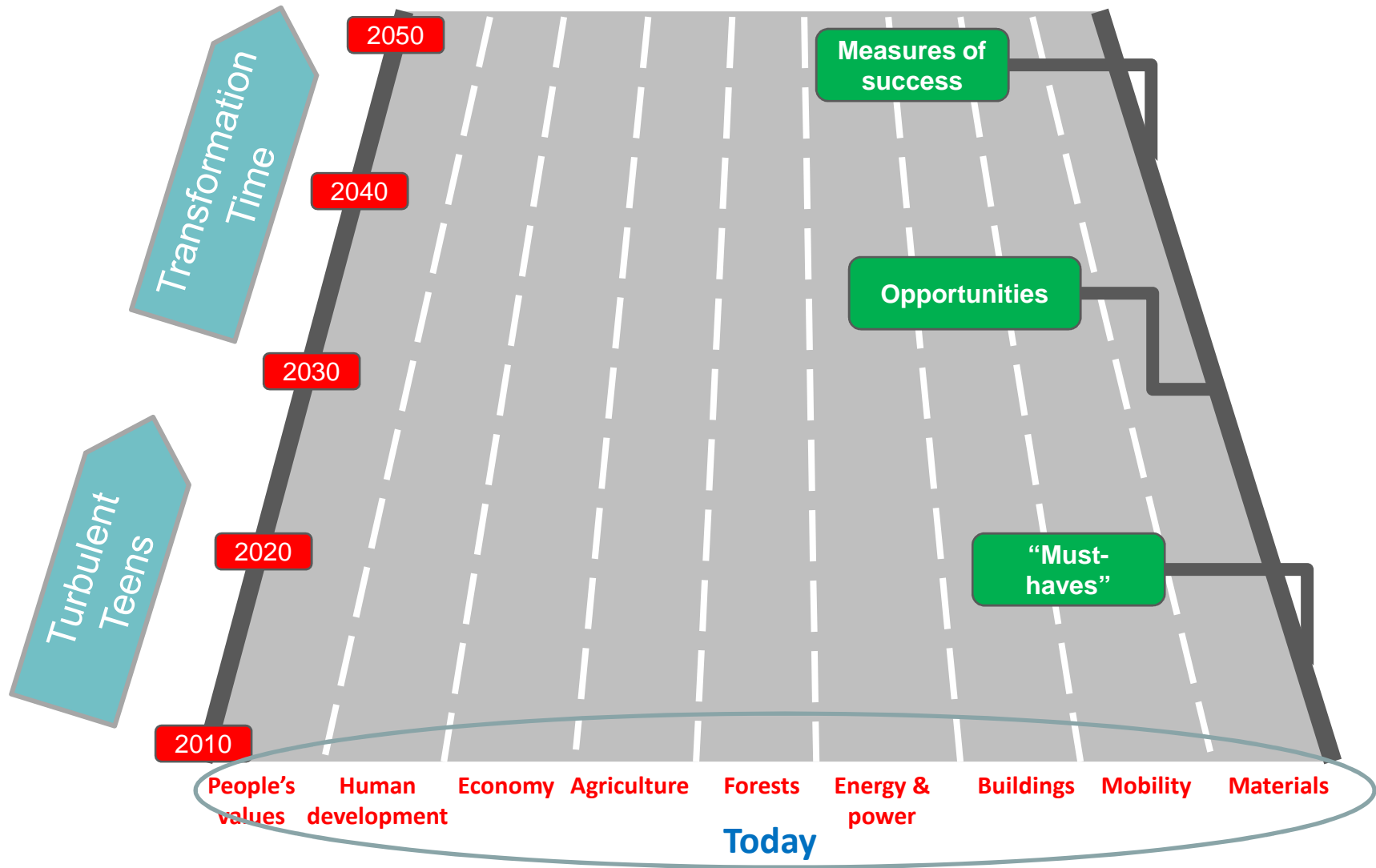
9 Billion people “Living Well” and within the limits of the Planet

- population has begun to stabilize, mainly due to the education and economic empowerment of women and increased urbanization
- People have the means to meet their basic human needs, including the need for dignified lives and meaningful roles in their communities
- They have enough food, clean water, sanitation, shelter, mobility, education and health to make for wellness



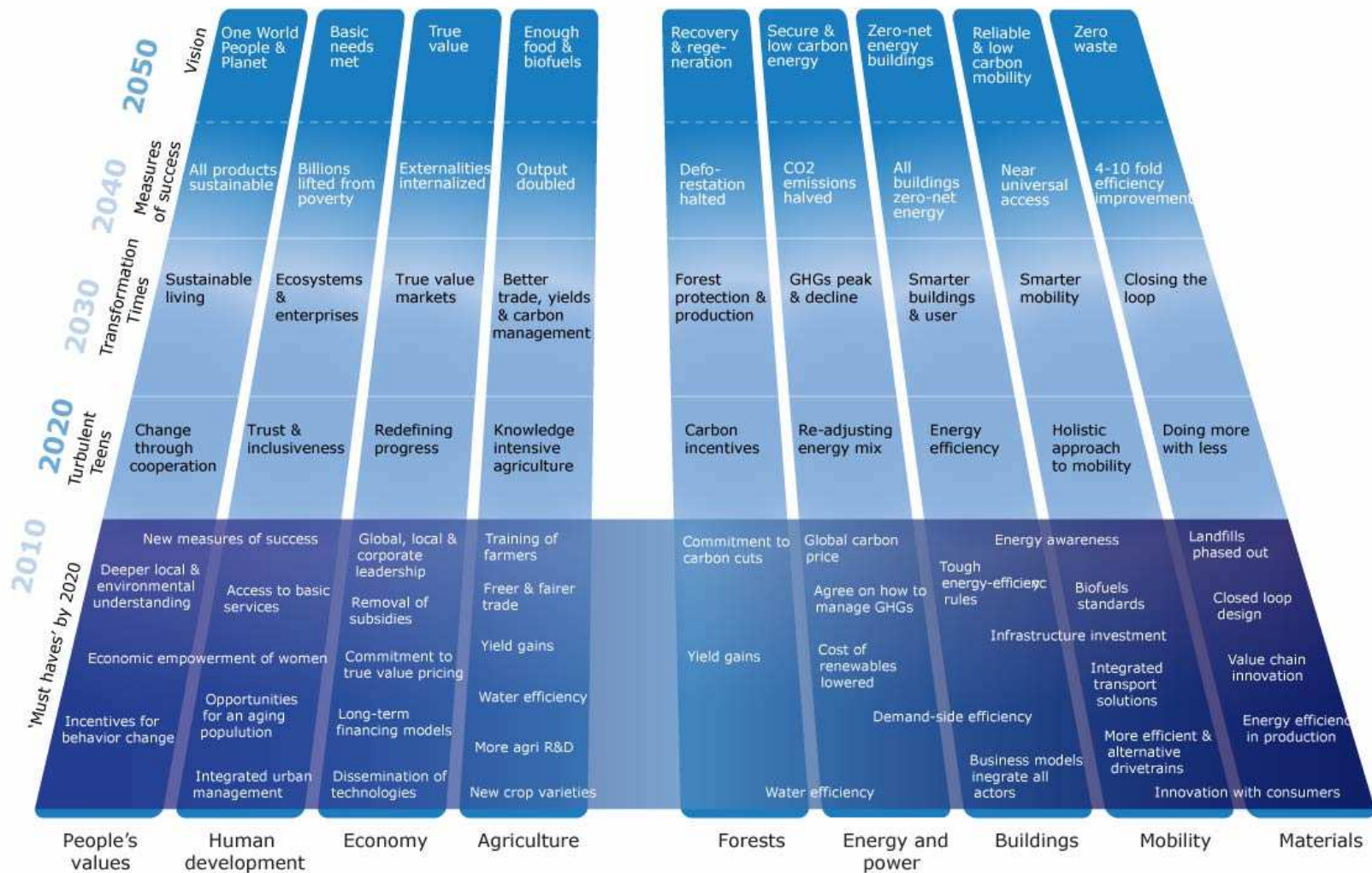
Vision 2050*:

Nine billion people living well, within the limits of the planet



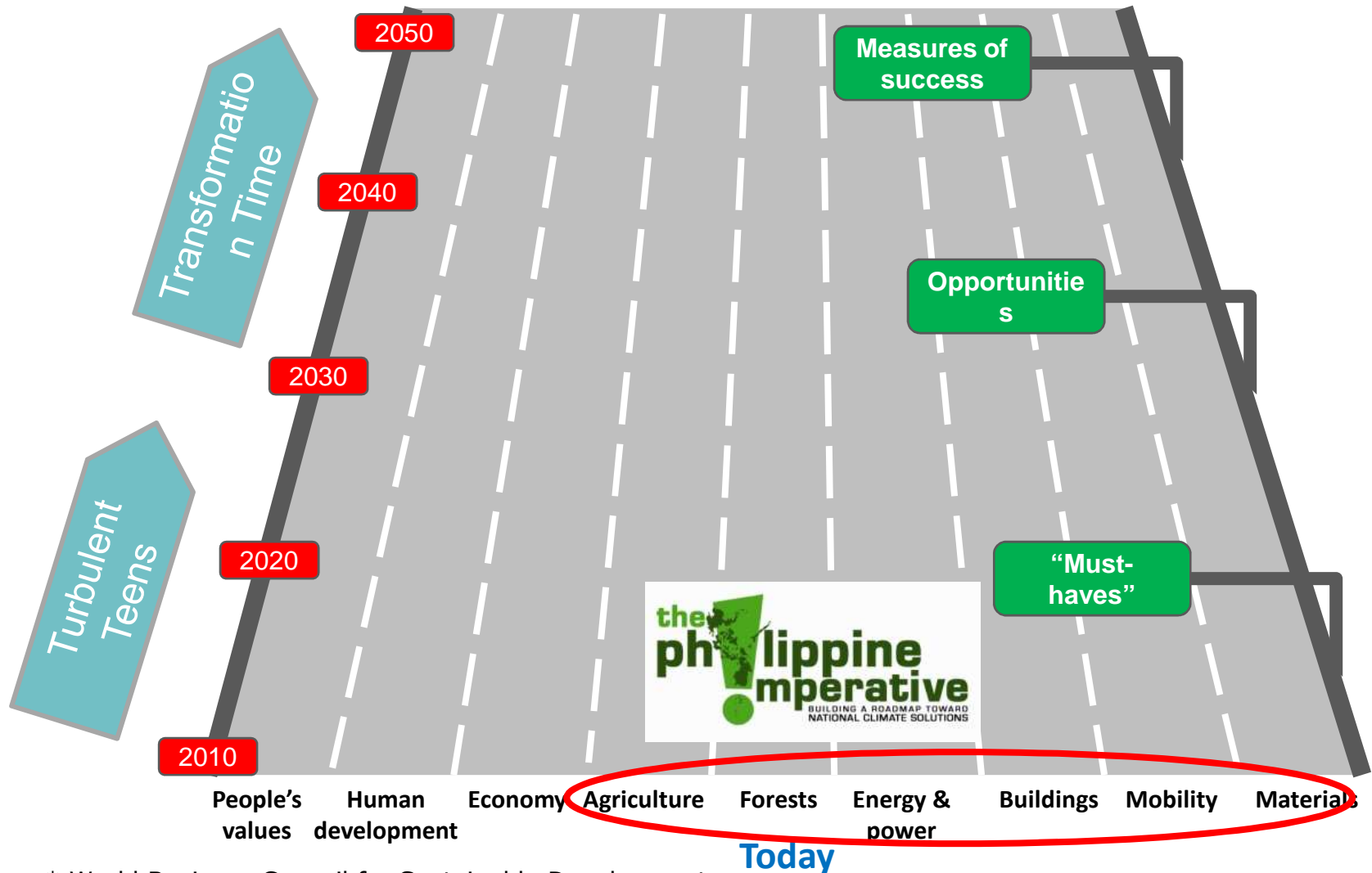
Vision 2050*:

Nine billion people living well, within the limits of the planet



Vision 2050*: Aspirations for the Philippines too!

One hundred+ million Filipinos living well, within the limits of the planet



* World Business Council for Sustainable Development

How long must we wait?

How soon can this begin to happen?