

Republic of the Philippines
Department of Health
NATIONAL NUTRITION COUNCIL

MDGf Child Food Security and Nutrition Program

Concept Paper for the Inception Workshop on MDG-F 2030
22 – 24 June 2010

MDG-F 2030 or “Ensuring Food Security and Nutrition Among Children 0-24 Months Old in the Philippines” is one of the programmes approved for funding through the Millennium Development Goals Fund (MDG-F) established by the Spanish government in the United Nations through its development agency (AECID) to accelerate actions to achieve the MDGs.

The joint programme (JP) contributes to the achievement of the Millennium Development Goals (MDG) on reducing malnutrition among 0-5 year-old children (MDG 1 eradicate extreme poverty and hunger) and reducing child mortality rate (MDG 4), by complementing government’s efforts to refocus on children 0-24 months of age to improve breastfeeding and complementary feeding practices. The JP targets activities that are highlighted as national priorities. The goal is to create an enabling environment where breastfeeding and appropriate complementary feeding are practiced, promoted, supported and protected by communities and the nation as a whole.

This three-year programme is expected to 1) increase exclusive breastfeeding rates in the project areas by 20% annually, 2) reduce the prevalence of undernutrition by at least 3% by 2011, and 3) improve the capacities of national and local governments and stakeholders to promote and implement policies and programmes on infant and young child feeding (IYCF).

The JP is designed to work on two levels: 1) “upstream” at national level to influence policy and programmes through lessons learnt from local implementation and evaluation using data from the nutrition information system; and 2) at the local level to work through existing local nutrition committees, composed of offices of the local chief executive, local line departments or office, local non-government organizations, and community groups for nutrition programme coordination. Activities at the local level aim to create an enabling environment where pregnant and lactating women and mothers/caregivers of infants and young children receive appropriate nutrition messages and support for IYCF from multi-sectoral stakeholders, i.e. government agencies, administrative/legislative stakeholders, community/church groups that come in contact with them.

To ensure synergy and complementation of efforts, the JP activities will be implemented in the same JP areas. Three urban and three rural sites were selected with national government agencies on the basis of the magnitude of poverty and subsistence incidence as well as undernutrition in young children and covering each

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of the country’s main islands. These areas include Naga City and Pasacao in Camarines Sur of the Bicol Region, Iloilo City and Carles in Iloilo Province of the Western Visayas Region, and Aurora, Zamboanga and Zamboanga City for the Zamboanga Peninsula. In addition, selected cities of Central Luzon, CALABARZON, Central Visayas, Eastern Visayas, and Central Mindanao will be covered by the promotion of exclusive breastfeeding through a behavior-based communication strategy.

Local leaders and health managers have been and will continue to be involved in project planning, development, implementation and evaluation in partnership with the participating UN agencies as well as implementing partners from the national government.

Considering that there may have been developments from the time the concept note (2008) and JP document (JPD) (early 2009) were formulated and that several agencies and sectors will be involved in programme implementation, an inception workshop will be held to ensure that major stakeholders share a common view of the programme in terms of its goals, objectives, and activities.

Objective To review and revise the joint program document and the annual work plan for the first year

Participants and staff About 63 participants and 4 workshop staff for the duration of the workshop, with about 23 heads of offices or representatives being invited for the opening program.

Agency/area	Number
<i>For the opening program</i>	
1. <i>Members of the National Steering Committee</i>	3
a. Representative of Ms. Jacqueline Badcock, UNDP RC	
b. Deputy Director-General Rolando Tungpalan, NEDA	
c. Coordinator-General Jesus Molina, AECID	
2. <i>Head of agency or representative of participating UN agencies</i>	5
a. Mr. Kayuzuki Tsurumi, FAO	
b. Ms. Keiko Niimi, Deputy Director, ILO	
c. Ms. Vanessa Tobin, UNICEF	
d. Mr. Stephen Anderson, WFP	
e. Dr. Soe Nyunt-U, WHO	
3. <i>Head of agency or representative of implementing partners from government and non-government agencies</i>	15
a. A/Sec Nemesio T. Gako, DOH	
b. Secretary Domingo F. Panganiban, NAPC	
c. Secretary Marianito D. Roque, DOLE	

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Agency/area	Number
d. A/Sec Teresa M. Soriano, DOLE	
e. A/Sec Maria-Bernardita T. Flores, NNC	
f. Director Eduardo C. Janairo, DOH-NCDPC	
g. Director Asuncion M. Anden, DOH-NCHP	
h. Director Criselda G. Abesamis, DOH-NCHFD	
i. Director Nazarita T. Tacandong, FDA	
j. Director Chita DG Cilindro, DOLE-BWSC	
k. Director Erlinda Capones, NEDA-SDS	
l. Edgardo G. Lacson, Employers Confederation of the Philippines (ECOP)	
m. Mr. Danilo Edralin, Alliance of Progressive Labor (APL)	
n. Atty. Allan Montaña, Federation of Free Workers (FFW)	
o. Mr. Democrito Mendoza, Trade Union Congress of the Philippines (TUCP)	
<hr/> <i>For duration of workshop</i> <hr/>	
4. Focal person/s for each participating UN agency	11
a. Ms. Mari Anne DL. Trillana, FAO	
b. Ms. Ma. Cecilia Pastores, Team Leader, FAO	
c. Ms. Junko Nakayama, ILO	
d. Ms. Ana Liza Valencia, ILO Programme Coordinator	
e. Dr. Pura Rayco-Solon, UNICEF	
f. Dr. Marinus Gotink, UNICEF	
g. Ms. Angela Travis, UNICEF	
h. Ms. Roselie E. Asis, WFP	
i. Ms. Carleneth F. San Valentin, WFP	
j. Dr. Mariella S. Castillo, WHO	
k. Ms. Juliet Labitigan, National COMBI Coordinator, WHO	
<hr/> 5. Focal person for each participating government agency and non-government organization	15
a. Ms. Vicenta E. Borja, DOH-NCDPC	
b. Ms. Liberty S. Importa, DOH-NCDPC	
c. Ms. Pacita B. Alano, DOH-NCHP	
d. Ms. Victoria Madura, DOH-NCHP	
e. Another representative of DOH-NCHP	
f. Atty. Christine M. De Guzman, FDA	
g. Another representative of FDA	
h. Ms. Jessie Rosalyn K. Rebueno, NAPC	
i. Representative of DOLE-BWSC	
j. Ms. Jovita S. Raval, NNC	
k. Ms. Hygeia B. Gawe, NNC	

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Agency/area	Number
l. Representative of ECOP	
m. Representative of FFW	
n. Representative of APL	
o. Representative of TUCP	
6. JP programme coordinator	1
7. Representatives of oversight agencies	2
a. DOH-BIHC	
b. NEDA-SDS	
From regional offices and LGUs	34
8. NNC NPC for Regions 5, 6 and 9	3
9. 2 CHD representatives each for Regions 5, 6, and 9, preferably the IYCF coordinator and the HEPO	6
10. 1 CHD representative each for NCR, Regions 3, 4-A, 7, 8, and 12	6
11. 1 DOLE representative each for Region 5, 6, and 9	3
12. City/Municipal nutrition action officer and city/municipal health officer for each JP area, and the municipal agriculture officer of Pasacao, Camarines Sur	13
13. Provincial nutrition action officer of JP provinces	3
Workshop staff	4
1. Maria Lourdes A. Vega, Overall coordinator	
2. Armand P. Manglicmot	
3. Documentor	
4. Support staff	

Tentative program of activities

Day/time	Activity
21 June	Check-in
22 June	
0830	Opening session <ul style="list-style-type: none"> - Opening program (prayer, national anthem, message from each member of the NSC, and Secretary Cabral or A/Sec Flores) - Getting to know you - Leveling of expectations - Overview of workshop
1030	Plenary session <ul style="list-style-type: none"> - Overview of MDG-F 2030 Ensuring Food Security and Nutrition Among Children 0-24 Months Old in the Philippines, A/Sec Flores - Review of MDG-F component programs, UN agency focal person for each component

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Day/time	Activity
	- Arrangements for program management, coordination, and fund management at the national and local levels, Maria Lourdes A. Vega
1200	Lunch
1330	Plenary session
	- Communication and advocacy plan, Jovita S. B. Raval
	- Monitoring and evaluation plan, Hygeia Ceres B. Gawe
1500	Workshop to review and update the joint programme document, annual work and financial plan for 2010; the monitoring and evaluation plan, and the communication and advocacy plan, and clarify roles and responsibilities
1900	Dinner
23 June	
0830	Continuation of workshop
1030	Plenary presentation of workshop output
1200	Lunch
1330	Revision of workshop output
	Regional discussions on the joint programme
1600	Closing program
	- Synthesis to include next steps
	- Closing statement (A/Sec Flores and Vanessa Tobin)
24 June	Check out

Description of plenary and workshop sessions

1. **Getting to know you** will involve a fun activity that will allow participants to know each other. It will also “break the ice” to allow for more open discussions.
2. **Leveling of expectations**
 - a. Will involve the use of five stations, each station for each of the following questions written on Manila or brown paper
 - 1) What do you expect to achieve from this workshop?
 - 2) What are you ready to give to ensure that the workshop is worth your while?
 - 3) What can hinder the success of the workshop?
 - 4) What do you expect of co-participants?
 - 5) What do you expect from the facilitators and workshop staff?
 - b. Participants will be given a piece of paper on which the sequence that they will use for answering the question is written.

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- c. For the next 15 minutes or so, each participant goes around the room to write their answers to the questions following the sequence written on the piece of paper.
 - d. The last group on each station will report on the contents of the particular station.
 - e. The facilitator then asks for additional responses from the participants, and proceeds to summarize the expectations of the participants.
 - f. The facilitator then presents the workshop objectives and discusses the schedule of activities as well as other administrative arrangements.
 - g. To end the session, the participants will agree on house rules based on the expectations.
3. **Overview of MDG-F 2030, Ensuring Food Security and Nutrition among Children 0-24 months old in the Philippines**
- a. The presentation will give a bird's eye view of the programme. It will highlight the following points:
 - 1) Rationale for the mix of program components
 - 2) The major outcomes and output
 - 3) Types of activities that will be undertaken.
4. **Review of Joint Programme components**
- a. Each participating UN agency will give an overview of its respective programme component, highlighting the activities that will be undertaken for the entire duration of the programme.
 - b. After the presentation, the facilitator presents a summary by noting similar activities that will be undertaken and variations in area coverage of each component.
5. **Arrangements for program management, coordination, and fund management at the national and local levels** will involve discussions along the following points
- a. Coordinating structure of overall MDG-F, i.e. NSC, PMC, and TWGs of MDG-F 2030
 - 1) Composition
 - 2) Functions
 - b. Roles and functions of participating UN agency, implementing partner, local level functionaries
 - c. Programme staff and their respective functions

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- d. For each participating UN agency, which funds will be released to a national government agency and which ones to the local government unit; if possible with discussions on requirements for fund release and liquidation.
6. **Communication and advocacy** will involve a presentation of the communication and advocacy plan formulated during the pre-inception workshop.
7. **Monitoring and evaluation plan** will involve a presentation of the monitoring and evaluation plan formulated during the pre-inception workshop. Reporting arrangements, i.e. reports to be prepared by whom, when, and for submission to whom will also be presented.
8. **The workshop**
 - a. In the first round, participants will be organized into three workshop groups
 - 1) Promotion of exclusive breastfeeding through communication for behavioral impact (COMBI)
 - a) WHO
 - b) All NCHP representatives
 - c) All HEPOs
 - 2) Promoting breastfeeding in the workplace
 - a) ILO
 - b) NAPC
 - c) All DOLE representatives
 - d) All representatives from the labor unions
 - e) ECOP representative
 - 3) Promotion of complementary feeding and multiple micronutrient powder, management of moderate malnutrition, setting up of human milk banks, monitoring the Milk Code
 - a) UNICEF
 - b) FAO
 - c) WFP
 - d) DOH-NCDPC
 - e) NNC
 - f) All IYCF coordinators
 - g) All PNAOs
 - h) All MNAOs
 - i) All CHOs
 - j) Agriculture officer of Pasacao, Camarines Sur

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This group would, at some point, have two break-up groups, i.e. Region 9 for the WFP component on multiple micronutrient powder, and Pasacao, Camarines Sur for the FAO component on nutrition surveillance.

- b. Discussion points would be along the following:
 - 1) For components of the group
 - a) Please review the flow of the outcome, output and activities of the component being reviewed to determine if adjustments should be made, and if so, what these are
 - b) Determine target numbers, e.g. number of barangays, number of frontline workers, number of companies, number of women workers, etc.
 - c) Determine appropriate timetable
 - d) Identify specific loci or locus of responsibility, i.e. who will be responsible for what
 - e) Validate if the proposed changes would have resource implications and make these changes as needed
 - f) Points of coordination with the other outcomes
 - 2) Adequacy of the proposed coordination mechanism at the local level, e.g. should anything be added, deleted, modified, etc
 - 3) Adequacy of the communication and advocacy plan, e.g. should anything else be added, deleted, modified? Etc
 - 4) Adequacy of the monitoring and evaluation plan, e.g. indicators that should be deleted? Added? Monitoring systems that should be modified or added? Etc
 - 5) Other suggestions to improve the management of MDG-F 2030
- c. Reporting and presentation of workshop output will be done in a plenary session. Representatives from BIHC and NEDA will act as critics of the group output although comments and suggestions from the participants will also be generated. To the extent possible, proposed changes will be agreed on in plenary. A gallery presentation of workshop output will also be set up before the plenary discussions for review of the participants.
- d. After the plenary presentations, the participating UN agencies and their implementing partner counterpart will revise workshop output as appropriate. At the same time, regional participants will form a group at one group per region to walk through the joint programme in the region. The regional technical working group could be organized in this session and arrangements for coordination could be worked out. The NNC Nutrition Program Coordinator will facilitate discussions.

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9. The **closing program** will involve a synthesis of the two-day activity and the closing remarks to be delivered by UNICEF and NNC as leads for the UN Country Team and the government, respectively.
10. If possible, all documents should be revised and finalized during the workshop.

Timetable of Activities

Activity	Time frame	Agency-in-charge
1. Review and finalization of concept paper	25 – 28 May	TWG and NNC for finalization
2. Preparation and sending of invitations	25 – 28 May	NNC
3. Preparation and submission of request for fund release from UNICEF	25 – 28 May	NNC
4. Mobilization and release of funds to NNC	31 May – 8 June	UNICEF
5. Confirmation of attendance	31 May – 15 June	NNC
6. Scouting and selection of venue	3 - 31 May	NNC
7. Scouting and selection of documentors	June	NNC
8. Preparation and reproduction of reference documents	June	NNC
9. Conduct of workshop	22 – 24 June	Workshop staff
10. Preparation of documentation report	25 – 30 June	External documentor
11. Processing meeting	29 June	TWG
12. Preparation and submission of activity and liquidation report	25 – 30 June	NNC