

2nd ILO Journalism Awards 2014



The International Labour Organization (ILO) in Pakistan under its Project on Promoting Gender Equality for Decent Employment (GE4DE) announces call for entries for the 2nd ILO Journalism Awards for excellence in gender responsive journalism

The award for excellence in labour journalism recognizes professional reporting and photography of outstanding merit that contributes in an exceptional way to the public understanding of labour, employment and gender issues in the **World of Work**. The purpose of the awards is to acknowledge media professionals who demonstrate a passionate commitment to reporting that makes a difference in the lives of people around the world for the promotion of “Decent Work”.

The Awards categories are as follows:

1. Labour Reporter of the Year
2. Best Female Labour Reporter
3. Award for Photo Journalism

DETAILED CATEGORIES:

1. LABOUR REPORTER OF THE YEAR:

This award is meant to acknowledge the contribution of the reporter in the field of labour reporting over the period of a whole year.

Specifications:

Portfolio published during the calendar year 2014 covering labour and gender related stories. Stories will be judged on quantity indicators which include:

- Focus on themes
- Reference to international conventions
- Pakistan's constitution and laws
- Human interest
- Objectivity and citation of facts and figures
- Real life case studies and giving voice to marginalized women and children



2. BEST FEMALE LABOUR REPORTER:

Despite operating in extremely difficult working conditions, women's contribution in journalism in Pakistan often remains unacknowledged. This award is meant to acknowledge the contribution of the female reporter in the field of labour reporting over the period of a whole year.

Specifications:

Female journalists sending their entries for the above category will also be considered for this category. Stories will be judged on quantity indicators which include:

- Special consideration is to be given to the entries covering neglected themes and investigated in challenging circumstances
- Focus on themes
- Reference to international conventions
- Pakistan's constitution and laws
- Human interest
- Objectivity and citation of facts and figures
- Real life case studies and giving voice to marginalized women and children

3. AWARD FOR PHOTO JOURNALISM:

This award is meant to acknowledge contribution of photo journalists in the area of labour reporting with special emphasis on women and child workers. Each photograph stands by itself as an entry. In other words, if a journalist submits three entries, each will stand alone. It's the photograph and not the photographer that will be considered.

Specifications:

- Photographs must be submitted in standard 8 by 10 formats. Colour is standard; however exception is made for entries where black and white is an artistic element (in that case, the entire photo shall be black and white).
- Digital photos are acceptable provided they are accompanied with a print copy.
- The journalist must prove publication by enclosing a tearsheet OR giving the publication weblink
- Judges shall consider only those elements under the direct control of the photographer. For example, judges will not consider the effectiveness of the



use of the photograph since the layout and design is beyond the control of most photographers.

- The photos must be accompanied by a tag-line or a short write up describing the photo

ENTRY CRITERIA:

1. All media are accepted: print, broadcast and Internet.
2. If the journalist wishes, background information on entries can be shared along with the entry by attaching a brief note outlining the "story-behind-the story".
3. Maximum number of entries can be shared. The intent here is to ensure that the "Journalist of the Year" has in fact submitted entries that represent an entire year's body of work.
4. Only articles published, or broadcast, over the past 12 months will be accepted.
5. For the award of Labour Reporter of the Year and Best Female Labour Reporter, it is the overall "body of work" submitted by the journalist that is considered as opposed to one or two articles

ENTRY RULES:

- All submissions will be acknowledged through email however no further information regarding the awards can be provided.
- Journalists may enter as many categories as they wish.

WINNERS:

Winners will be announced and prizes will be awarded at an award ceremony organised by the ILO on a date to be advised.

HOW TO ENTER:

Please mail your entries to Civic Action Resources; 228 Al Mustafa Towers F10 Islamabad, awards@civicaction.pk. Entries will not be returned.

Last date for submissions is **January 15th 2015**

