“Sailing the Nile for the Millennium Development Goals” is a national campaign aiming to raise awareness and promote volunteerism in the pursuit of the United Nations (UN) Millennium Development Goals (MDGs).

Sailing the Nile enables the United Nations to collaborate with the private sector, NGOs, government and civil society partners to make a concerted effort to achieve the MDGs, including the elimination of extreme poverty.
The ILO SRO Cairo participated in the third edition of the Sailing the Nile campaign with activities from the SCREAM Education Pack.

SCREAM Activity Dates:

**Saturday, October 18th 2008**
Sailing the Nile opening ceremony,
Bibliotheca Alexandrina

**Friday, November 28th 2008**
El Kobba and El Orouba Youth Clubs

**Friday, December 5th 2008**
El Gezirah Youth Club

**Saturday, December 13th 2008**
Sailing the Nile closing ceremony,
Gezirah Gardens
The Sailing the Nile campaign opened on Saturday, October 18th, 2008 at the Bibliotheca Alexandrina, in Alexandria.

The event was attended by over 300 participants from local and international NGOs, donor organizations, civil society, and the media.
During a morning train trip from Cairo to Alexandria, the ILO SRO Cairo participated in discussions with twelve children selected from unprivileged communities. Discussion topics included: children’s rights, poverty, child labour, the state of Egypt’s education facilities, and problems children face in ensuring their rights are respected.

In Alexandria, campaign partners organized three arts and crafts workshops, a puppet show about the eight MDGs, and a musical concert.
Using activities from the SCREAM Education Pack’s “Collage” module, the workshop’s objective was to produce a child labour and MDG collage demonstrating the role of the media in drawing attention to child labour.
During the session, the main causes of child labour were identified and linked to the long-term strategy of the MDGs.

After playing a brainstorming game (problem tree), participants divided into six groups to create collages on child labour and the MDGs.
At El Orouba Youth Club, SCREAM facilitators conducted a creative writing session about the MDGs and child labour.
To introduce the workshop and stimulate creativity, the participants chose a word and created funny rhymes using it.

Using activities from the “Creative Writing” module of the SCREAM Education Pack, participants wrote poems and short stories.
Using the 4-squares method to create a story about working children.

Writing a poem about child labour.
El Orouba Youth Club, Creative Writing session outcomes
At El Gezirah Youth Club, SCREAM facilitators conducted a workshop demonstrating the role of the media in drawing attention to child labour.
Following the success of the Kobba Youth Club workshop, activities from the SCREAM Education Pack “Collage” module were repeated.
Introducing participants to the Sailing the Nile campaign.
Identifying the main causes of child labour and linking them to the Sailing the Nile campaign.
Identifying the causes of child labour.
The Sailing the Nile for the MDGs 2008 campaign reached its final destination at the Gezirah Gardens on Saturday, 13 December 2008.
The closing ceremony drew over 2,000 attendants from the United Nations, campaign partners, local and international NGOs, donor organizations, school children, civil society, and the media.
During the event, the ILO facilitated a workshop for 30 children on child labour, demonstrating the educational, artistic, and media tools of the SCREAM Education Pack.

Introducing SCREAM and the Red Card to Child Labour campaign.
Playing an ice-breaking game to demonstrate the value of networking to achieve common goals.
Playing an informational bingo game designed to stimulate thought on child labour.
Creating child labour collages on the theme: “A Journey through Childhood”
These performances demonstrated the use of the arts to transmit the key messages of Sailing the Nile campaign.

The closing ceremony also included plays, songs, and dance performances from participating governorates and various NGOs.